

ROOM & BED OCCUPANCY

FEBRUARY 2023



Chart 1: Rooms Occupancy Index, Percentage Change¹

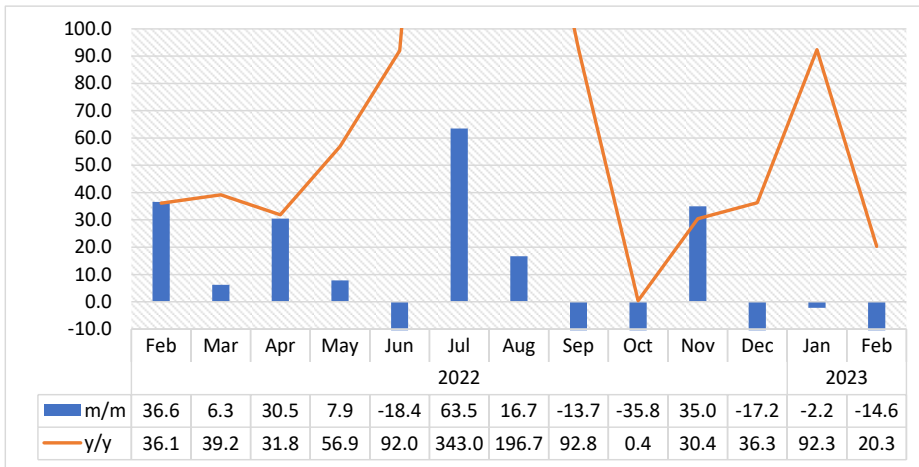
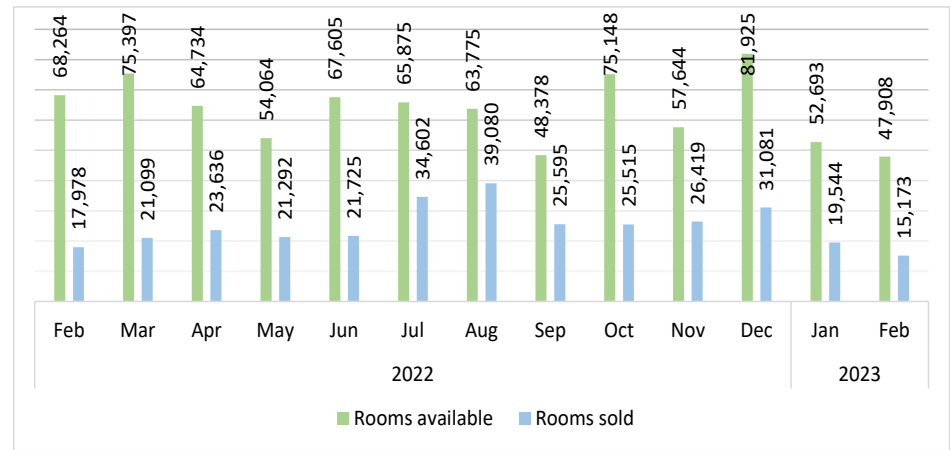


Chart 2: Number of rooms available and rooms sold

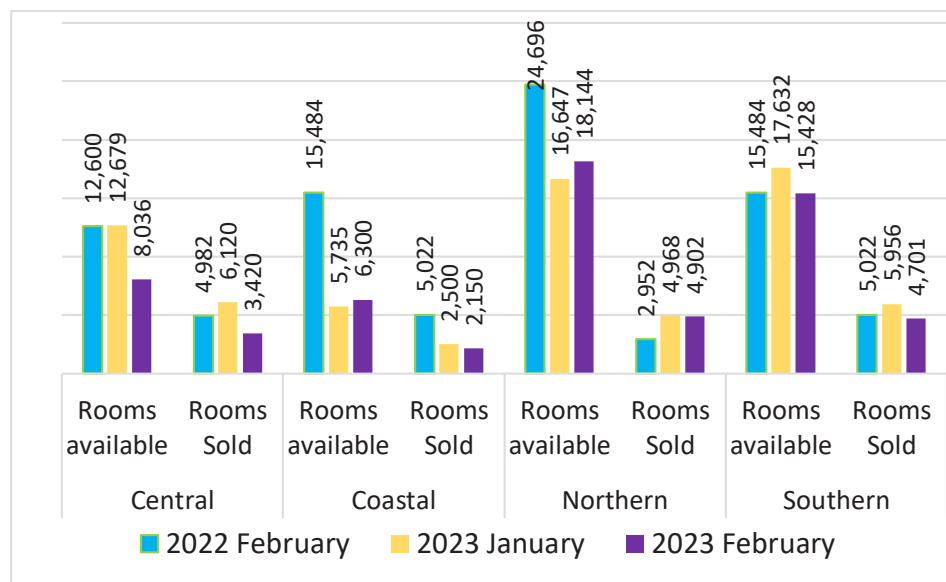


- The **Index for Rooms' Occupancy rate** declined on monthly basis by 14.6 percent in February 2023, relative to a decline of 2.2 percent registered in the previous month, (Chart 1). Annually, the index increased by 20.3 percent.
- The monthly decline in the rooms' occupancy rate index was observed from hospitality establishments across all the reporting regions. The coastal region recorded the highest reduction of (-21.7%) followed by central region (-11.8%), whereas southern region (-9.8%) and northern region (9.5%) registered monthly declines in third and fourth place, respectively during the review period.

- For February 2023, the registered number of rooms provided nationally was estimated at 47 908 rooms of which only 15 173 rooms were sold (Chart 2).

¹ This chart is limited to -10 percent and 100 percent for better presentation.

Chart 3: Number of rooms available and rooms sold by region

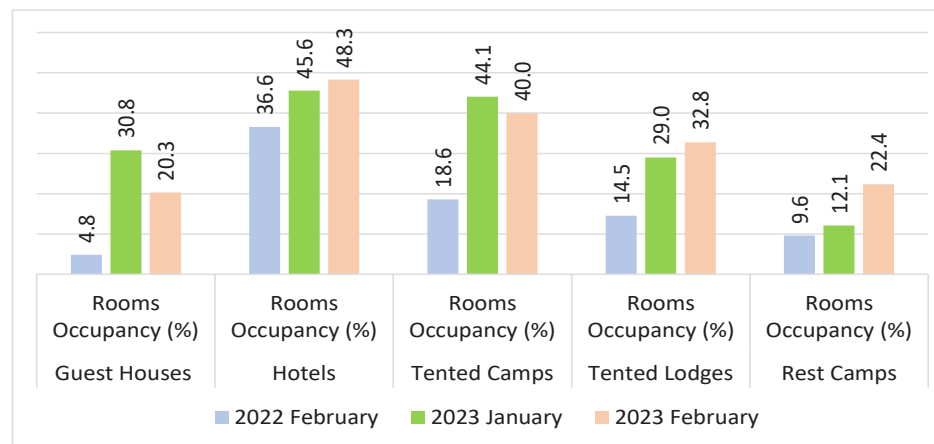


- During February 2023, the northern region registered the highest number of rooms provided on monthly basis with 18 144 rooms compared to 16 647 rooms and 24 696 rooms that were provided a month earlier and in February of 2022, respectively.
- Whereas only 4 902 rooms were sold in the Northern region during the review period when compared to 4 968 rooms and 2 952 rooms that were demanded in January 2023 and the corresponding month of 2022, respectively, (Chart 3). Moreover, the northern region accounted for the highest monthly surplus (13 242) for rooms available.
- For the southern region, the number of rooms supplied on monthly basis stood at 15 428 for the reporting period while rooms sold were 4

701 during February 2023, resulting into the second highest monthly surplus of 10 727 rooms.

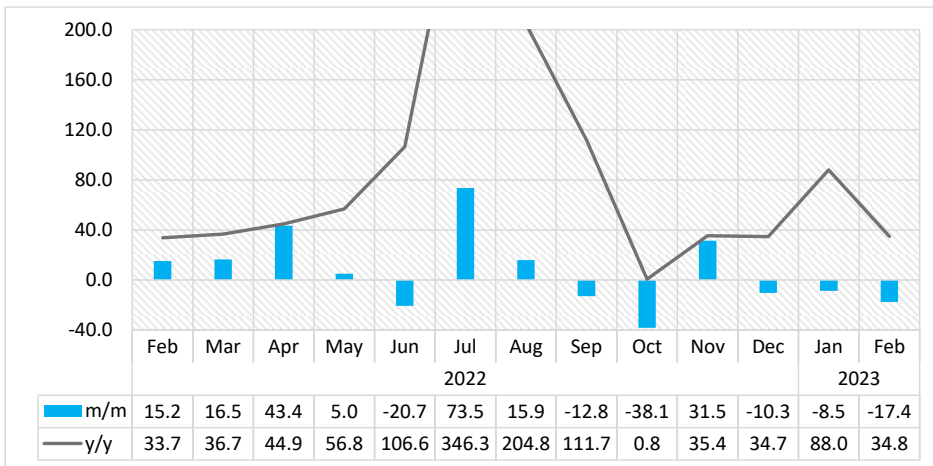
- The central region (4 616) and coastal region (4 150) followed with the least monthly surplus for rooms in third and fourth place, respectively.

Chart 4: Rooms occupancy by type of hospitality establishments



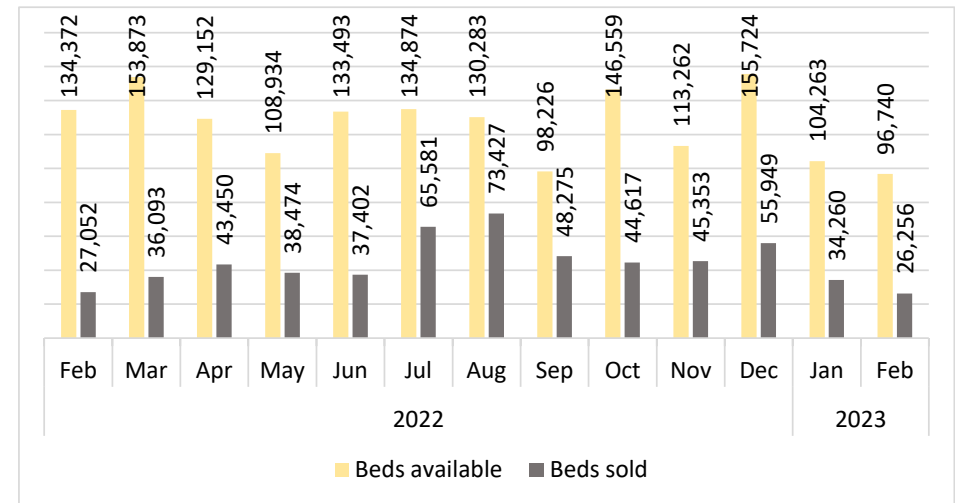
- For the accommodation establishments by type, the monthly rooms occupancy rate increased in February 2023 for Hotels (from 45.6% to 48.3%), Tented Lodges (from 29.0% to 32.8%) and Rest Camps (from 12.1% to 22.4%).
- On the other hand, Tented camps and Guest Houses showed declines in the monthly rooms occupancy downward from 44.1% to 40.0% and downward from 30.8% to 20.3%, respectively, during the review period (Chart 4).

Chart 5: Beds Occupancy Index, Percentage Change²



- The **Index for Beds' Occupancy rate** posted a decline on monthly basis of 17.4 percent in February 2023 compared to a reduction of 8.5 percent observed in the previous month, (Chart 5). On the other hand, the index increased on yearly basis, recording a growth of 34.8 percent.
- The decline in the index for bed occupancy rates on a monthly basis was mainly attributed to reductions registered for hospitality establishments across for reporting regions. The central region registered the highest decline of (-26.2%) followed by the coastal region with (-19.2%) whereas, the southern (-13.7%) and northern (-12.5%) regions recorded the least monthly reductions in third and fourth place, respectively.

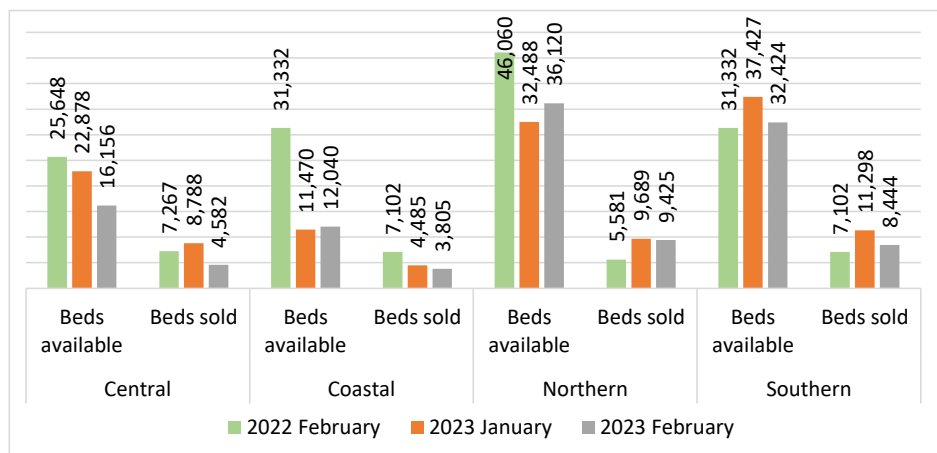
Chart 6: Number of beds available and beds sold



- For February 2023, the registered number of beds available nationally for tourism accommodation was estimated at 96 740 beds which resulted only in 26 256 beds that were sold when compared to 104 263 beds provided in the preceding month and 134 372 beds provided in the corresponding period of 2022 (Chart 6).

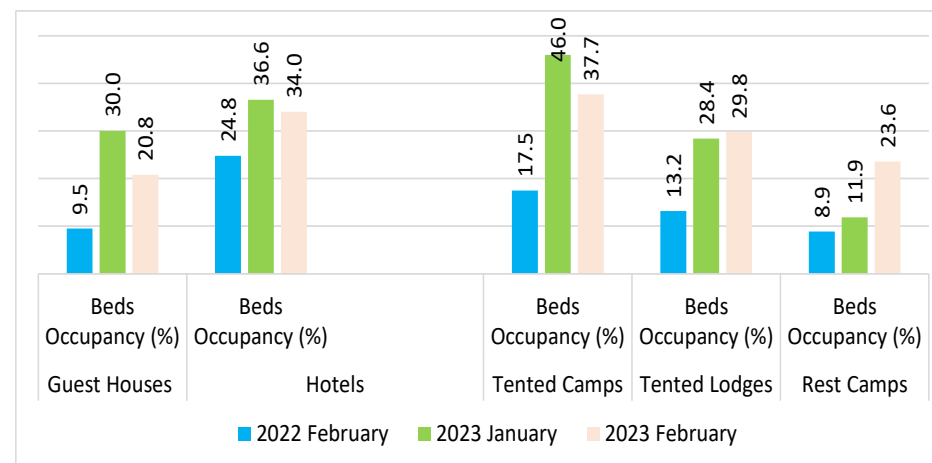
² This chart is limited to -40 percent and 200 percent for better presentation.

Chart 7: Number of beds available and beds sold by region



- In absolute terms, a total number of 36 120 beds were provided from accommodation establishments in the northern region in February 2023 as opposed to 32 488 beds and 46 060 beds recorded in the previous month and in the corresponding month of 2022, respectively (Chart 7).
- At the same time, only 9 425 beds in the northern region were sold in February 2023, compared to 9 689 beds and 5 581 beds demanded a month earlier and in the corresponding month of 2022, respectively.
- For the southern region, the number of beds available on a monthly basis were 32 424 during the review period while only 8 444 beds were sold in February 2023. This resulted into the monthly surplus of 23 980 beds.
- However, the northern region fared dismally registered the highest monthly surplus of 26 695 beds supplied for the accommodation establishments in February 2023, while the coastal region posted the least surplus with only 8 235 beds that were not sold during the review period.

Chart 8: Beds occupancy by type of hospitality establishments



- In February 2023, the monthly improvement for beds occupancy was observed mainly on rest camps and tented lodges.
- However, tented camps showed the highest monthly beds occupancy rate of 37.7 percent in February 2023, compared to 46.0 percent registered a month earlier (Chart 8). On the other hand, hotels registered the second highest beds occupancy rate of 34.0 percent. Whereas guest houses recorded the lowest beds occupancy rate of 20.8 percent during the period under review.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent