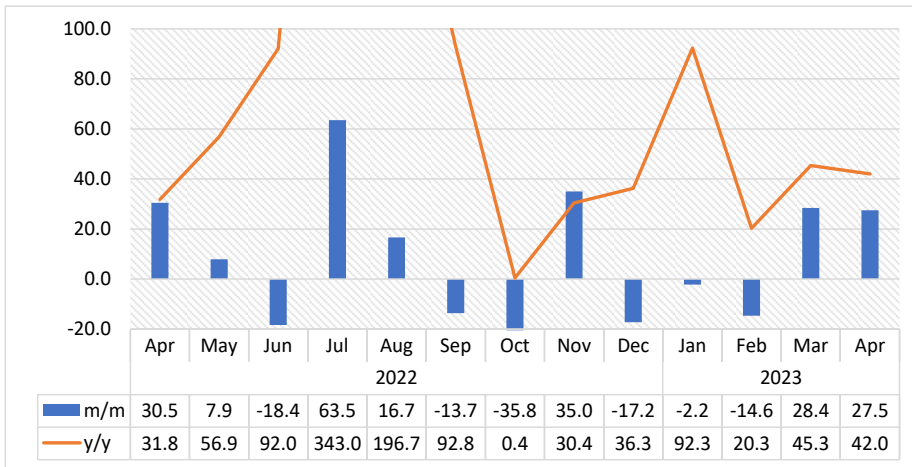


# ROOMS & BEDS OCCUPANCY

APRIL 2023



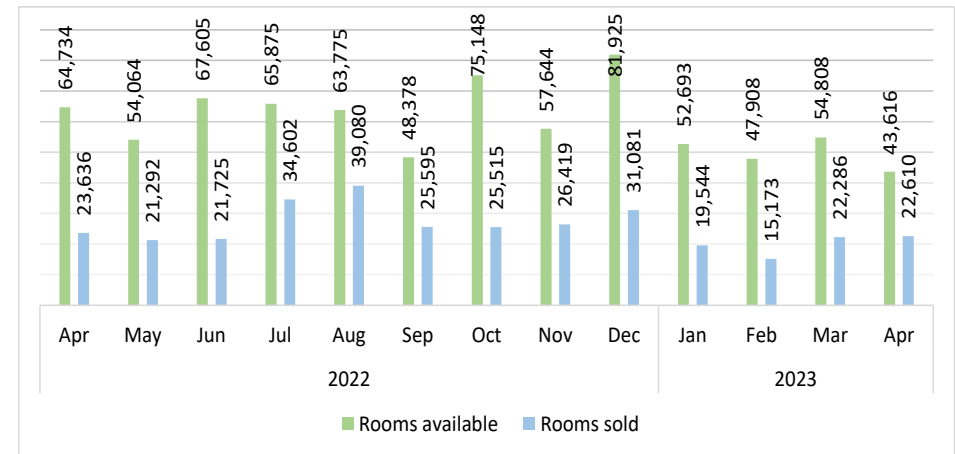
Chart 1: Rooms Occupancy Index, Percentage Change<sup>1</sup>



- The **Index for Rooms' Occupancy** rate slowed down month-on-month recording an increase of 27.5 percent when compared to a growth of 28.4 percent registered in the previous month. Moreover, the index posted a growth of 42.0 percent year-on year (Chart 1).
- The monthly increase was reflected in hospitality establishments across all the reporting regions, with the exception of the central region that posted a decline of 29.3 percent during April 2023. The northern region registered the highest increase of 62.2 percent followed by the coastal region (46.5%) and southern region (19.9%).

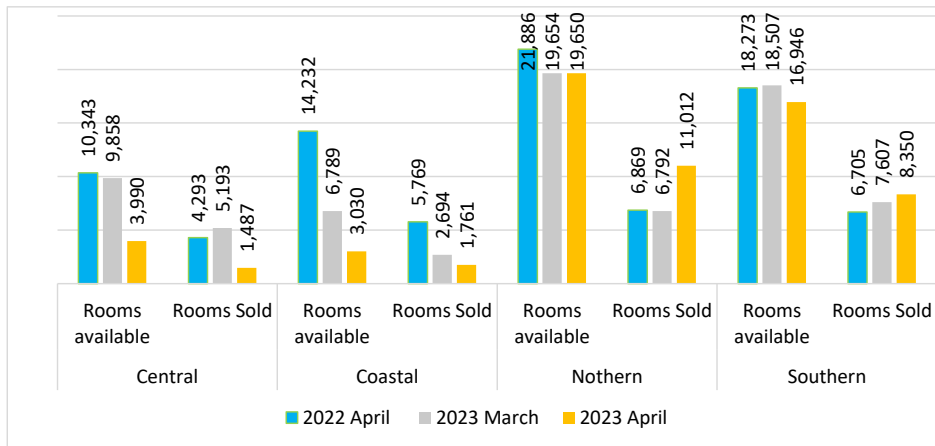
<sup>1</sup> This chart is limited to -10 percent and 100 percent for better presentation.

Chart 2: Number of rooms available and rooms sold



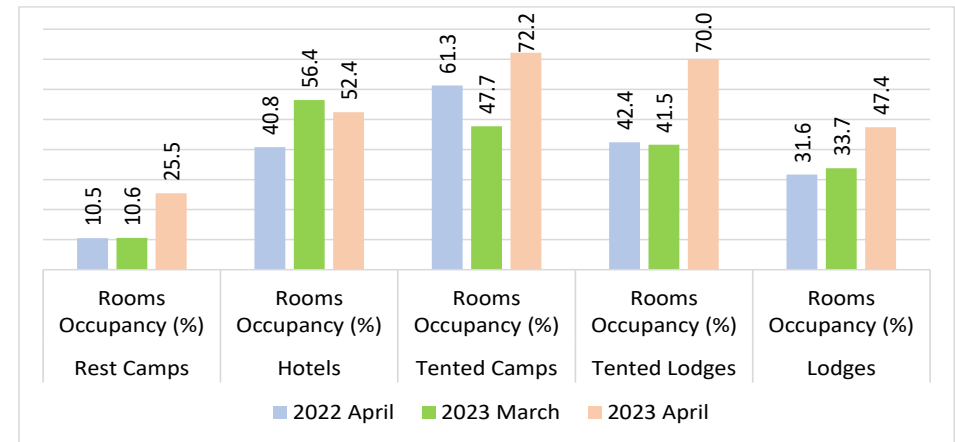
- In April 2023, the registered number of rooms availed nationally was estimated at 43 616 rooms of which only 22 610 rooms were sold (Chart 2).

**Chart 3: Number of rooms available and rooms sold by region**



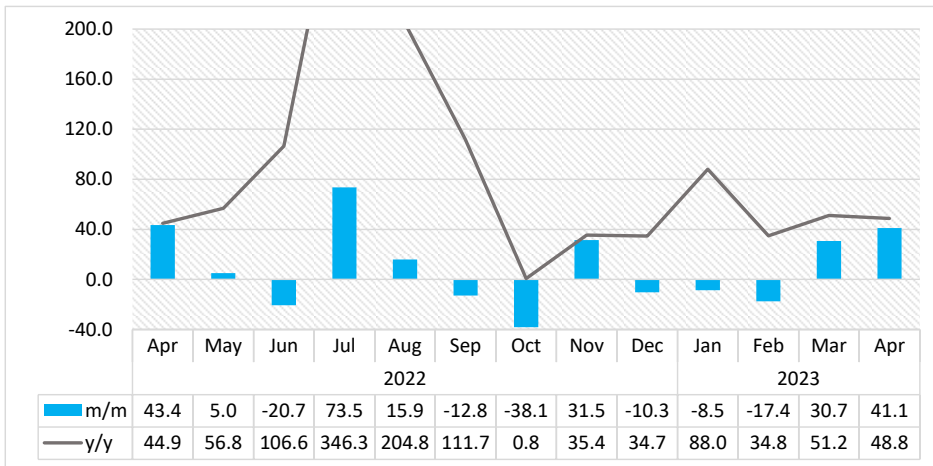
- For the month of April 2023, the northern region recorded the highest number of available rooms at 19 650, followed by Southern region with 16 946 while the least number was recorded at the coastal region with 3 030 (Chart 3).
- Similarly, the northern region registered the highest rooms sold the most rooms during April 2023 at 11 012 followed by Southern regions with 8 350, while the lowest number of rooms sold was registered in central regions at 1 487.

**Chart 4: Rooms occupancy by type of hospitality establishments**



- Rooms’ occupancies in April 2023 across most accommodation establishments was higher than those recorded in March 2023, except for Hotels whose occupancy lowered to 52.4 percent during the period under review (Chart 4).
- The rooms’ occupancies recorded in April 2023 from March 2023 increased for Tented Camps (from 47.7% to 72.2%), Tented Lodges (from 41.5% to 70.0%), Lodges (from 33.7% to 47.4%) and Rest Camps (from 10.6% to 25.5%).

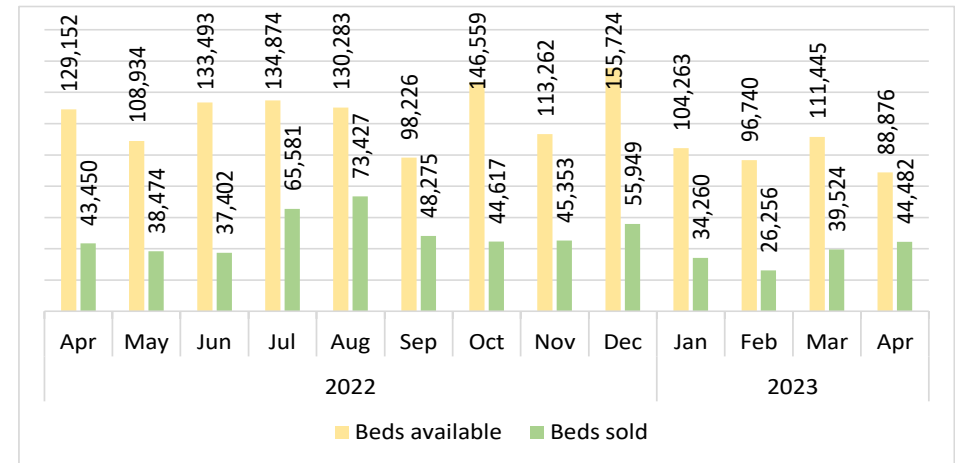
Chart 5: Beds Occupancy Index, Percentage Change<sup>2</sup>



- The **Index for Beds' Occupancy rate** increased by 41.1 percent on monthly basis in April 2023 compared to a growth of 30.7 percent registered in the previous month, (Chart 5). Moreover, the index increased on a yearly basis by 48.8 percent.
- The increase in the index for bed occupancy rates on a monthly basis was owed to increases observed in the hospitality establishments across the reporting regions. The coastal region registered the highest increase of (63.5%), followed by the northern region (61.4%) and southern region (30.3) in the second and third position, respectively. Whereas the central region (0.2%) posted the least monthly growth during the review period.

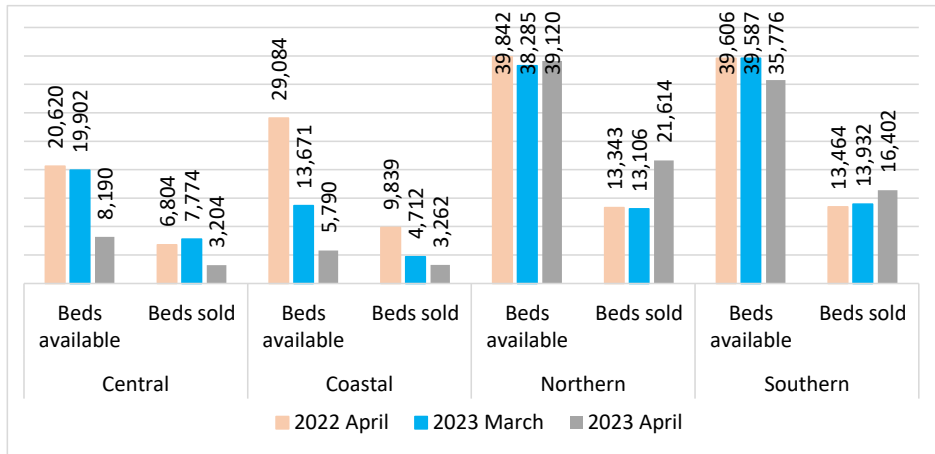
<sup>2</sup> This chart is limited to -40 percent and 200 percent for better presentation.

Chart 6: Number of beds available and beds sold



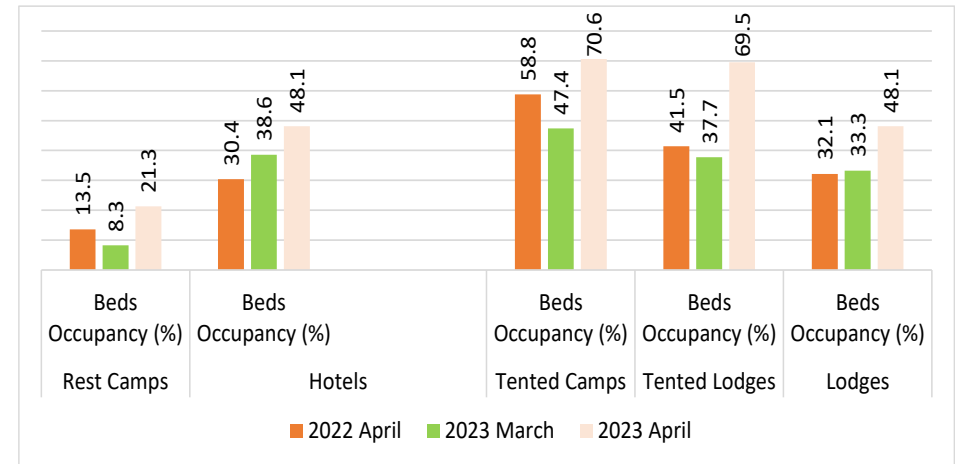
- For the month of April 2023, the registered number of beds provided nationally for tourism accommodation declined to 88 876 beds. For the period under review only 44 482 beds were sold which was an increase when compared to 39 524 beds sold in March 2023 (Chart 6).

**Chart 7: Number of beds available and beds sold by region**



- In absolute terms, in April 2023, a total number of 39 120 beds were provided from hospitality establishments in the northern region compared to 38 285 beds and 39 842 beds recorded in the previous month and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the period under review were 35 776 while only 16 402 beds were sold during the same period, translating into a surplus of 19 374 beds.
- The northern region registered the second highest beds surplus of 17 506 in April 2023, while both the central and coastal regions posted the least surpluses with only 4 986 beds and 2 528 beds, respectively.

**Chart 8: Beds occupancy by type of hospitality establishments**



- In April 2023, the monthly improvement for beds occupancy were observed across all hospitality establishments (Chart 8).
- Tented camps showed the highest beds occupancy of 70.6 percent in April 2023, followed by Tented lodges that registered 69.5 percent. Lodges and Hotels were in third place recording 48.1 percent beds' occupancy each, whereas Rest camps registered only 21.3 percent.

**Table 1: The indices of rooms and beds occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

**Table 1: The indices of rooms and beds occupancy continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1

## Methodology

<b>Background:</b>	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
<b>Data sources:</b>	Hospitality Association of Namibia.
<b>Central regions:</b>	Khomas, Omaheke, Otjozondjupa
<b>Coastal region:</b>	Erongo
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
<b>Southern regions:</b>	Kharas, Hardap, Luderitz and Oranjemund
<b>Base year:</b>	The volumes has been referenced to 2015 data as of November 2019
<b>Conversion:</b>	1 basis point = 0.01 percent