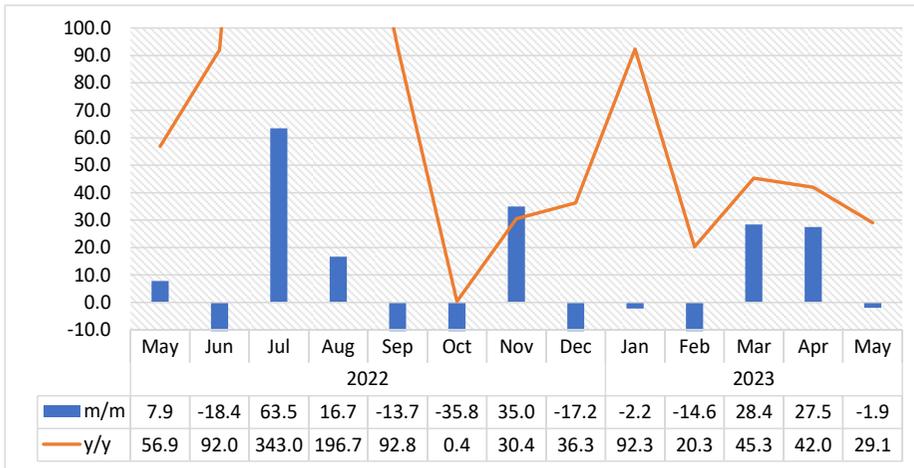


# ROOMS & BEDS OCCUPANCY

MAY 2023



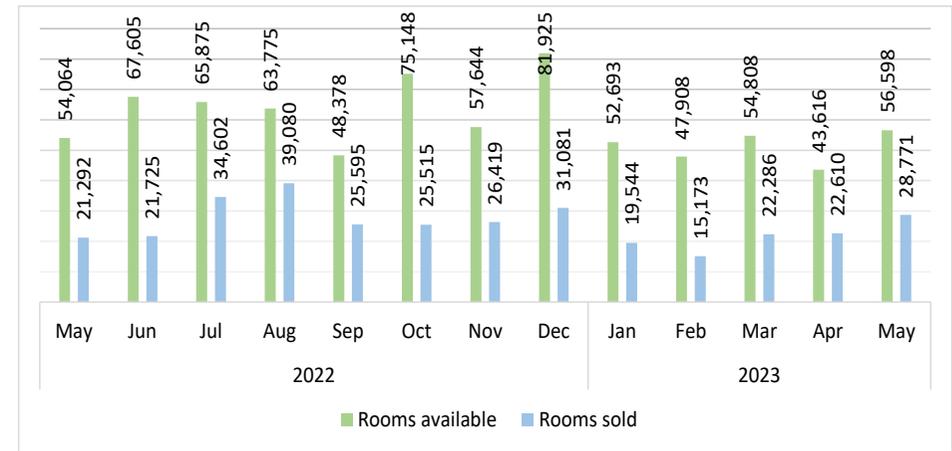
Chart 1: Rooms Occupancy Rate Index, Percentage Change<sup>1</sup>



- The **Index for Rooms' Occupancy rate** registered a decline on a monthly basis of 1.9 percent in May 2023, in contrast to a growth of 27.5 percent recorded a month earlier. Conversely, the index posted a growth of 29.1 percent, year-on year (Chart 1).
- The decline observed on monthly basis was reflected in hospitality establishments across most of the reporting regions, apart from the central region that posted an increase of 47.2 percent during May 2023. The coastal region registered the highest decline of 24.0 percent followed by the northern region (-7.0%) and southern region (-1.6%).

<sup>1</sup> This chart is limited to -10 percent and 100 percent for better presentation.

Chart 2: Number of rooms available and rooms sold



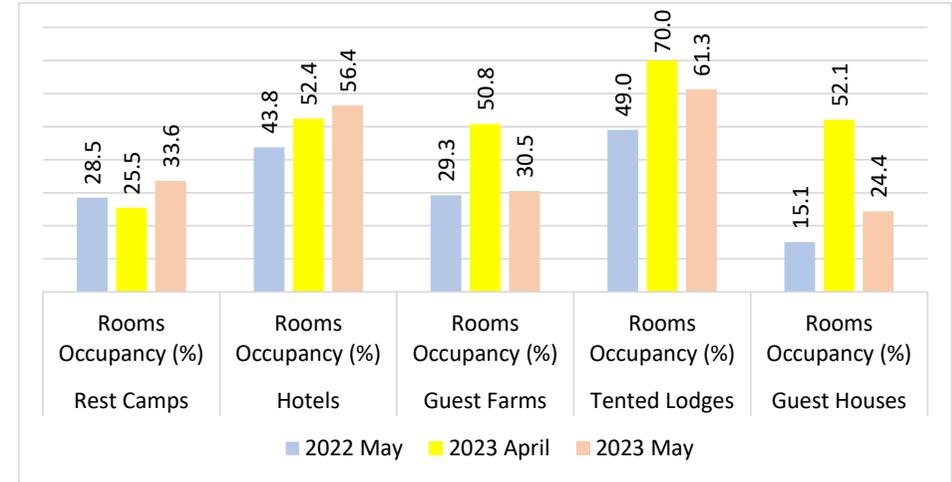
- In May 2023, the registered number of rooms availed nationally was estimated at 56 598 rooms of which only 28 771 rooms were sold. These levels have increased on a monthly basis when compared to number of rooms recorded for the preceding month (Chart 2).

**Chart 3: Number of rooms available and rooms sold by region**



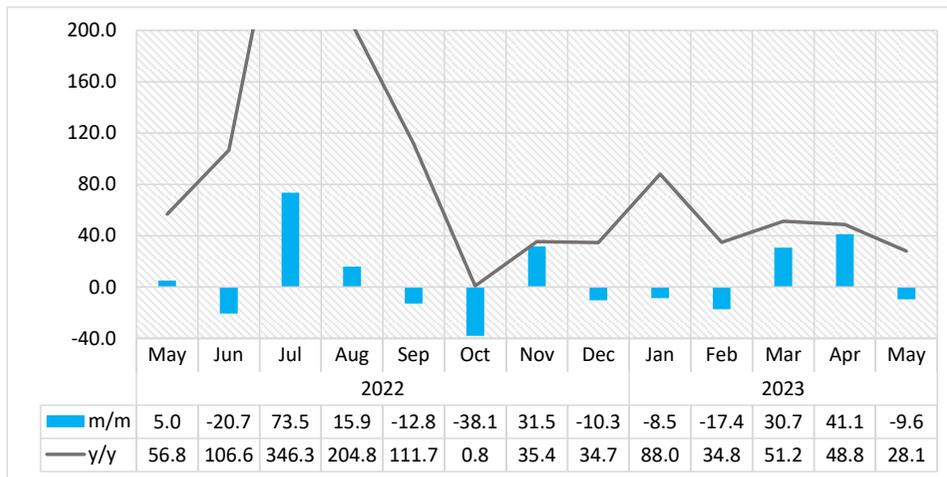
- For the month of May 2023, the northern region recorded the highest number of 19 592 available rooms, compared to 19 650 available rooms and 15 934 available rooms recorded a month earlier and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 10 212 rooms were demanded in the northern region during the reporting period as opposed to 11 012 rooms and 6 639 rooms that were sold in April 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 17 111 during the period under review, while the number of rooms sold amounted to 8 298 for the same period, resulting in a surplus of 8 813 rooms.

**Chart 4: Rooms occupancy by type of hospitality establishments**



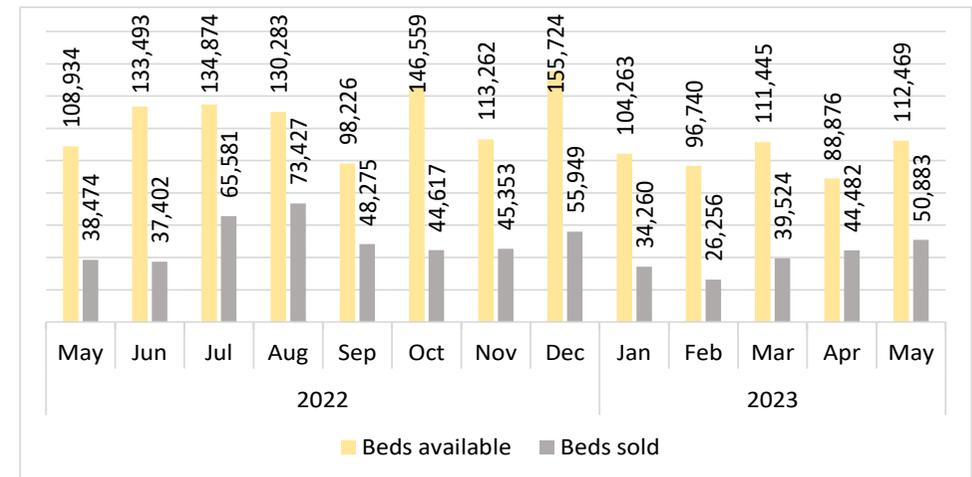
- Rooms’ occupancies in May 2023 across most accommodation establishments was lower than those recorded in April 2023, besides the occupancy for Hotels and Rest Camps that rose to 56.4 percent and 33.6 percent, respectively during the period under review (Chart 4).
- The rooms’ occupancies recorded in May 2023 for Tented Lodges stood at 61.3 percent compared to 70.0 percent in April 2023, while the same trend was observed for Guest houses ( 24.4% compared to 52.1% ), and Guest Farms (30.5% compared to 50.8% ).

Chart 5: Beds Occupancy Index, Percentage Change<sup>2</sup>



- The **Index for Beds' Occupancy rate** declined by 9.6 percent month-on-month in May 2023 as opposed to a growth of 41.1 percent recorded in the preceding month. On the other hand, the index increased on a yearly basis by 28.1 percent (Chart 5).
- The decline in the index for bed occupancy rates on a monthly basis was owed to declines observed in the hospitality establishments across the reporting regions except for the central region that posted an increase of 4.1 percent in May 2023. The coastal region registered the highest decline of 27.7 percent followed by the northern region (-7.6%) and southern region (-4.9%).

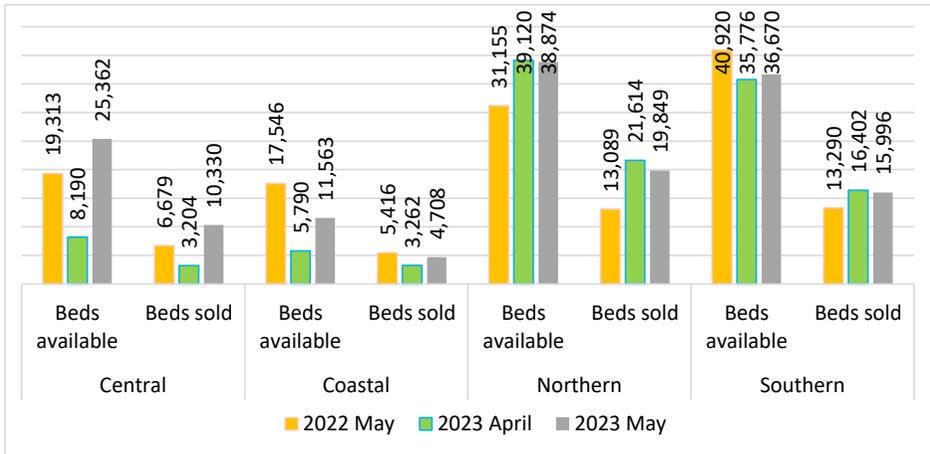
Chart 6: Number of beds available and beds sold



- For the month of May 2023, the registered number of beds provided nationally for accommodation stood at 112 469, of which 50 883 beds were sold in May 2023 as opposed to 44 482 beds sold in April 2023 (Chart 6).

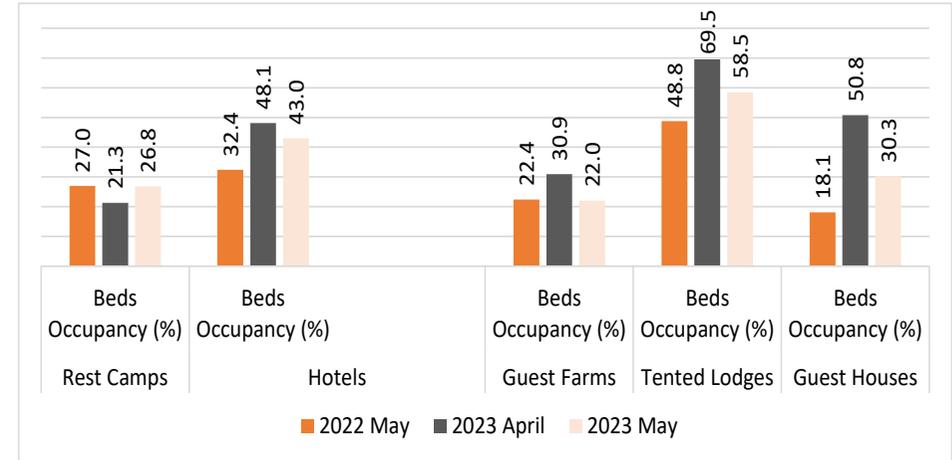
<sup>2</sup> This chart is limited to -40 percent and 200 percent for better presentation.

**Chart 7: Number of beds available and beds sold by region**



- In absolute terms, in May 2023, a total number of 38 874 beds were provided from hospitality establishments in the northern region compared to 39 120 beds and 31 155 beds recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the reporting period was 36 670 while only 15 996 beds were sold during the same period, translating into the highest monthly surplus of 20 674 beds.
- The northern region registered the second highest beds surplus of 19 025 in May 2023, while both the central and coastal regions posted the least surpluses with only 15 032 beds and 6 855 beds, respectively.

**Chart 8: Beds occupancy by type of hospitality establishments**



- In May 2023, slow growth in beds occupancy was observed across most of hospitality establishments except for Rest Camps whose occupancy rose by 26.8 percent during the review period compared to 21.3 percent in the preceding month (Chart 8).
- Tented lodges showed the highest reversal in beds occupancy of 58.5 percent in May 2023 compared to 69.5 percent in April 2023, followed by guest houses (30.3% compared to 50.8%) and guest farms (22.0% compared to 30.9%).

**Table 1: The indices of rooms and beds occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

**Table 1: The indices of rooms and beds occupancy continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6

## Methodology

<b>Background:</b>	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
<b>Data sources:</b>	Hospitality Association of Namibia.
<b>Central regions:</b>	Khomas, Omaheke, Otjozondjupa
<b>Coastal region:</b>	Erongo
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
<b>Southern regions:</b>	Kharas, Hardap, Luderitz and Oranjemund
<b>Base year:</b>	The volumes has been referenced to 2015 data as of November 2019
<b>Conversion:</b>	1 basis point = 0.01 percent