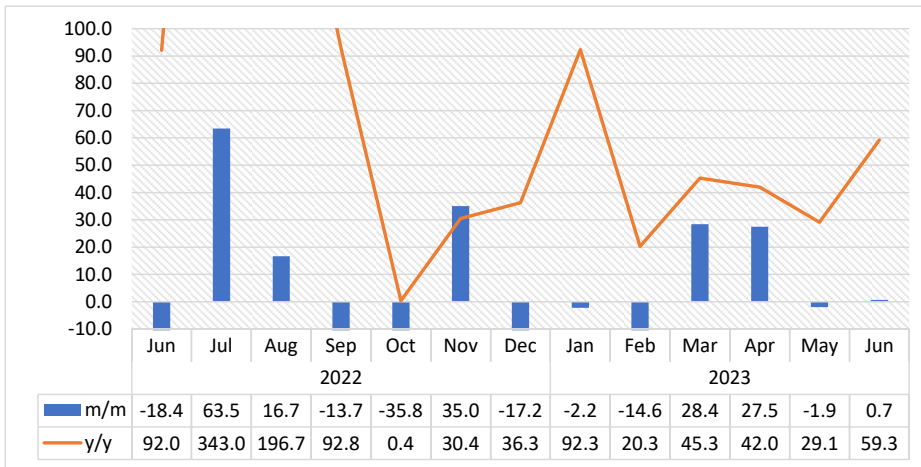


ROOMS & BEDS OCCUPANCY

JUNE 2023

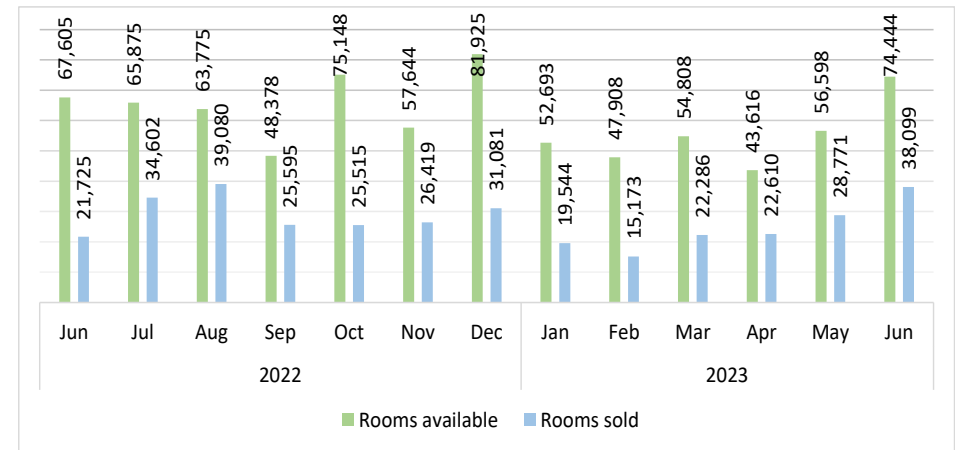


Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- The **Index for Rooms' Occupancy rate** registered a marginal growth month-on-month of 0.7 percent in June 2023, in contrast to a decline of 1.9 percent recorded in the preceding month. Moreover, the index posted a growth of 59.3 percent year-on-year (Chart 1).
- The increase observed on monthly basis was reflected in hospitality establishments in coastal and central regions that posted increases of 14.7 percent and 6.4 percent, respectively during June 2023.

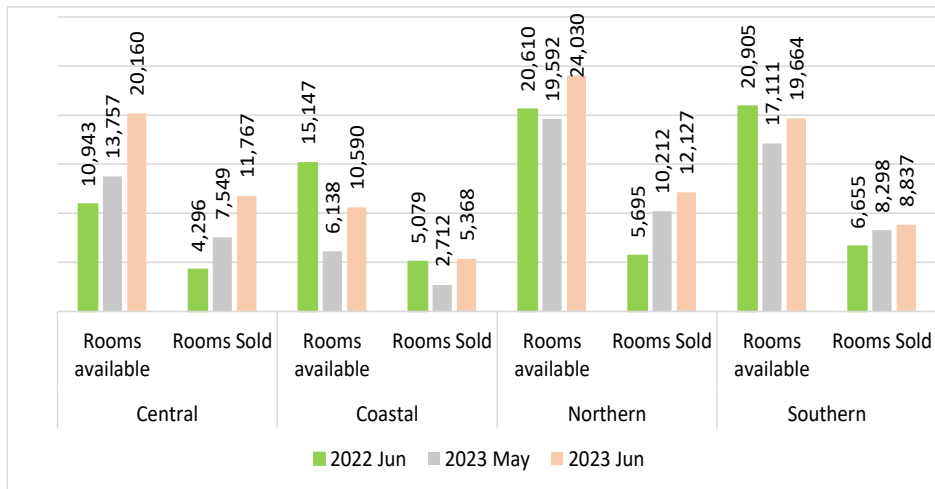
Chart 2: Number of rooms available and rooms sold



- In June 2023, the number of rooms available nationally was estimated at 74 444 rooms of which only 38 099 rooms were sold. A similar upward trend was also observed for rooms available and rooms sold in May 2023 (Chart 2).

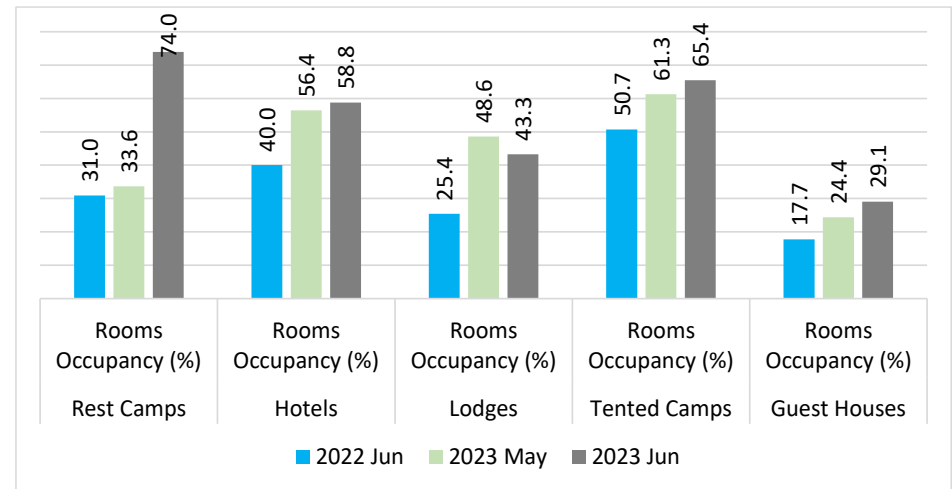
¹ This chart is limited to -10 percent and 100 percent for better presentation.

Chart 3: Number of rooms available and rooms sold by region



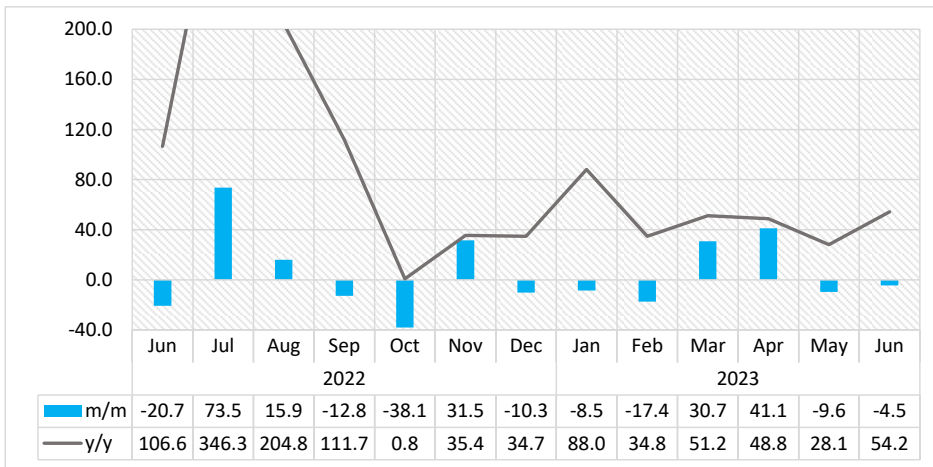
- For the month of June 2023, the northern region recorded the highest number of 24 030 available rooms, compared to 19 592 available rooms and 20 610 available rooms recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 12 127 rooms were sold in the northern region during the review period as opposed to 10 212 rooms and 5 695 rooms that were demanded in May 2023 and in the corresponding month of 2022, respectively.
- In the central region, the number of rooms provided stood at 20 160 during the period under review, while the number of rooms sold amounted to 11 767 for the same period. This resulted in a surplus of 8 393 rooms.

Chart 4: Rooms occupancy by type of hospitality establishments



- Rooms' occupancies in June 2023 across most accommodation establishments were higher than those recorded in May 2023, besides the occupancy for Lodges which recorded an increase of 43.3 percent in June 2023 compared to 48.6 percent in May 2023 (Chart 4).
- The rooms' occupancies recorded in June 2023 for Rest Camps stood at 74.0 percent compared to 33.6 percent in May 2023, while the same trend was observed for Tented Camps (65.4% compared to 61.3%), Hotels (58.8% compared to 56.4%) and Guest houses (29.1% compared to 24.4%).

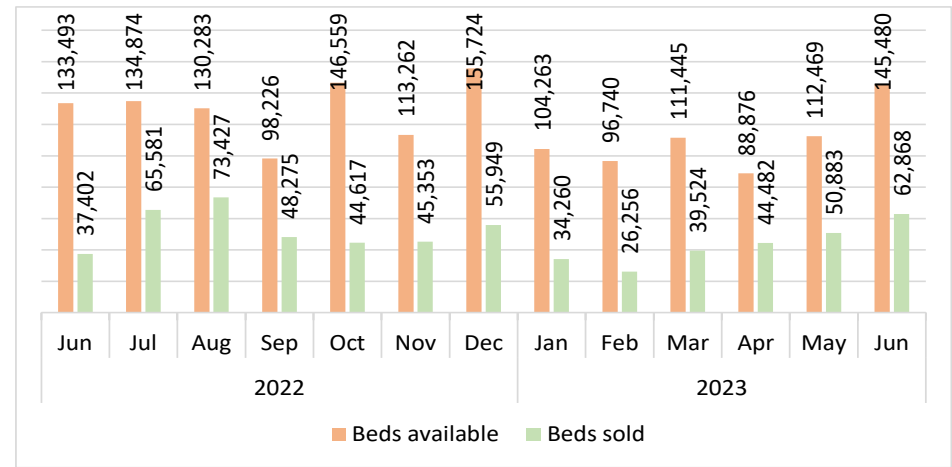
Chart 5: Beds Occupancy Index, Percentage Change²



- The **Index for Beds' Occupancy rate** declined by 4.5 percent on a monthly basis in June 2023 relative to a decline of 9.6 percent recorded in the previous month. On the other hand, the index increased on a yearly basis by 54.2 percent (Chart 5).
- The decline in the index for bed occupancy rates on a monthly basis was owed to declines observed in the hospitality establishments in the southern and northern regions that posted declines of 10.2 percent and 6.4 percent, respectively during the reporting period.

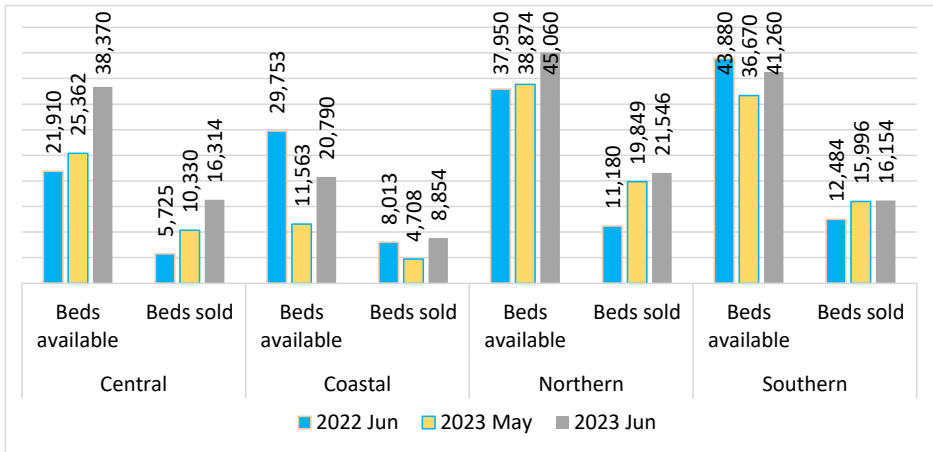
² This chart is limited to -40 percent and 200 percent for better presentation.

Chart 6: Number of beds available and beds sold



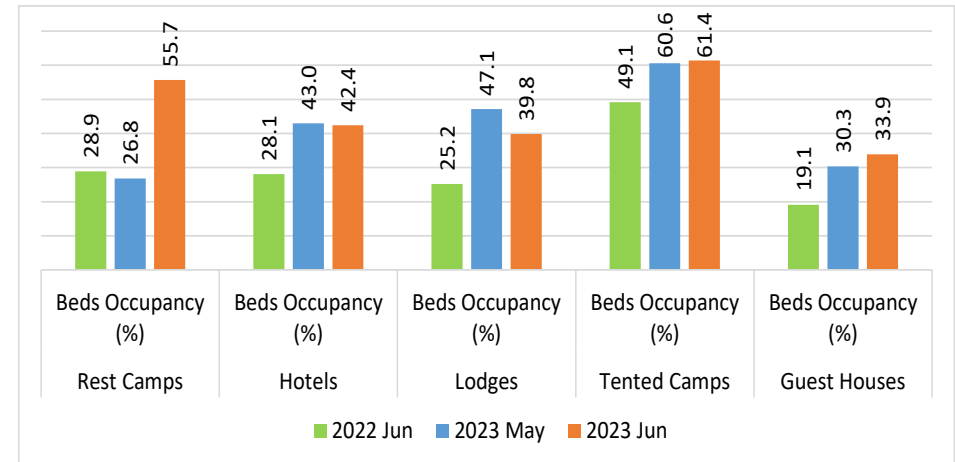
- For the month of June 2023, the registered number of beds provided nationally for accommodation stood at 145 480, of which 62 868 beds were sold during the reporting period as opposed to 50 883 beds sold in May 2023 (Chart 6).

Chart 7: Number of beds available and beds sold by region



- In absolute terms, in June 2023, a total number of 45 060 beds were provided from hospitality establishments in the northern region compared to 38 874 beds and 37 950 beds recorded a month earlier and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the reporting period was 41 260 while only 16 154 beds were sold during the same period, translating into the highest monthly surplus of 25 106 beds.
- The northern region registered the second highest beds surplus of 23 514 in June 2023, while both the central and coastal regions recorded the least surpluses with only 22 056 beds and 11 936 beds, respectively.

Chart 8: Beds occupancy by type of hospitality establishments



- In June 2023, relative growth in bed occupancy was observed in most hospitality establishments (Chart 8).
- Rest Camps recorded the highest occupancy rate of 55.7 percent compared to 26.8 percent recorded in May 2023. Tented Camps and Guest houses followed in second and third places with bed occupancy of (61.4% and 33.9%) compared to (60.6% and 30.3%) recorded in the preceding month, respectively.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent