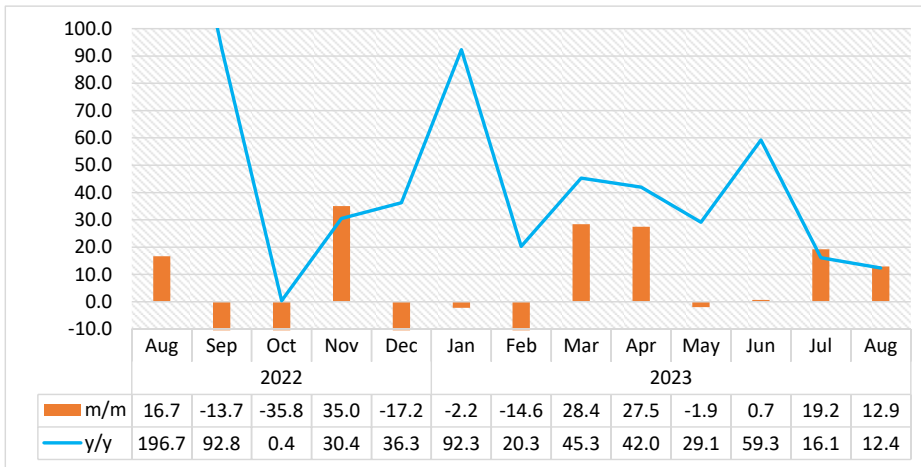


ROOMS & BEDS OCCUPANCY

AUGUST 2023



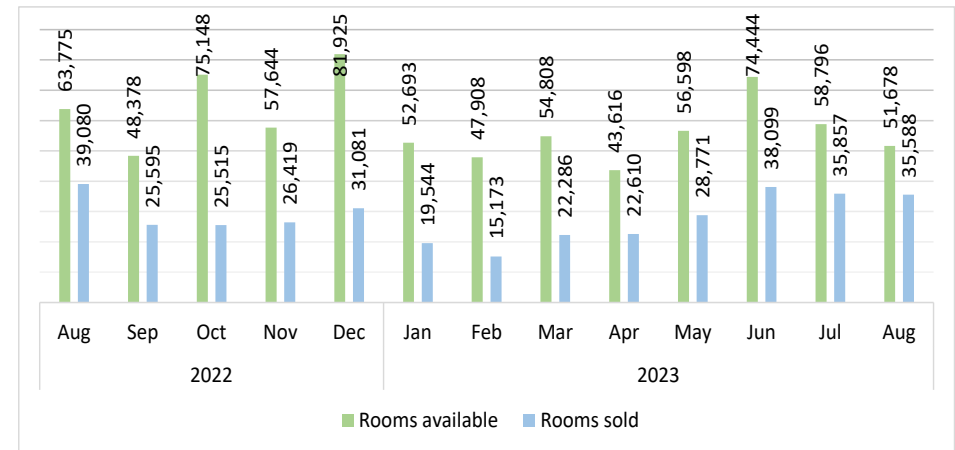
Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- The **Index for Rooms' Occupancy Rate** on a monthly basis register an increase of 12.9 percent in August 2023, compared to a growth of 19.2 percent recorded in the preceding month. Additionally, the index posted an increase of 12.4 percent year-on-year (Chart 1).
- The increase observed on monthly basis was reflected in hospitality establishments across all the reporting regions except the central region that recorded a decline.
- The northern region registered the highest increase of 22.2 percent followed by the southern region (11.1%) and coastal region (4.1%) into second and third position, respectively. On the other hand, the central region noted a marginal decline of 0.9 percent during the period under review.

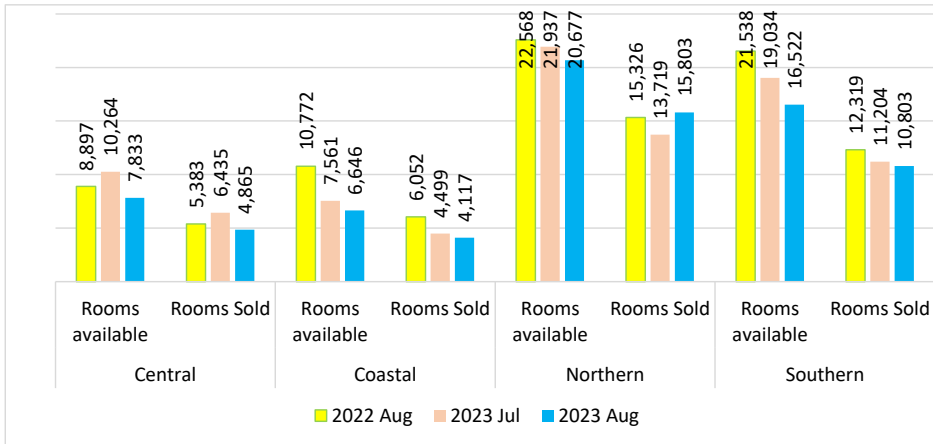
¹ This chart is limited to -10 percent and 100 percent for better presentation.

Chart 2: Number of rooms available and rooms sold



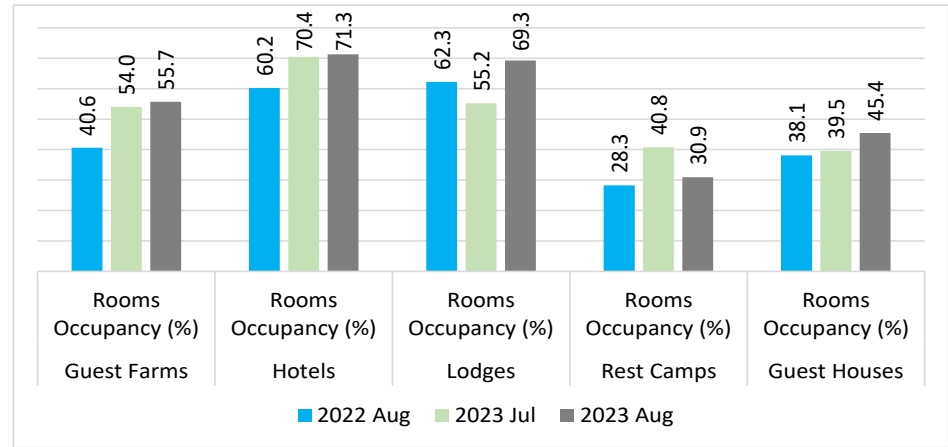
- In August 2023, the number of rooms available nationally was estimated at 51 678 rooms of which 35 588 rooms were sold. A similar trend was also observed for rooms available and rooms sold in July 2023 (Chart 2).

Chart 3: Number of rooms available and rooms sold by region



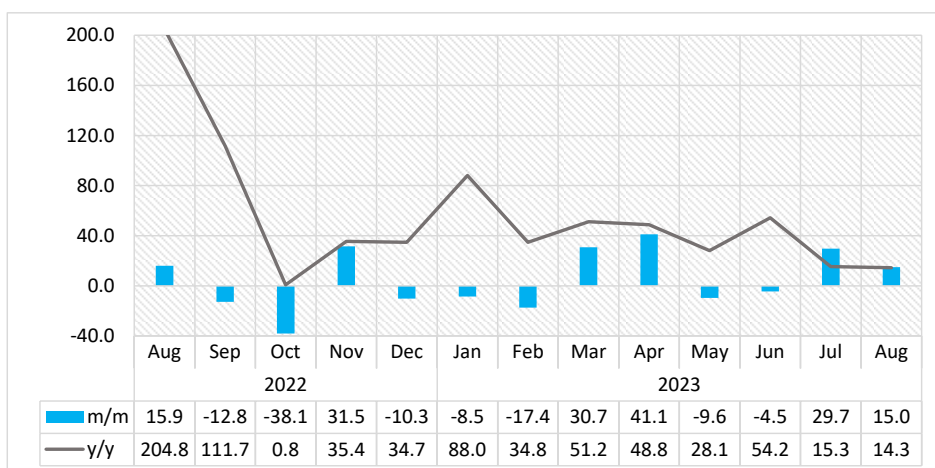
- For the month of August 2023, the number of available rooms for the northern region was 20 677 compared to 21 937 available rooms and 22 568 available rooms recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 15 803 rooms were sold in the northern region during the review period as opposed to 13 719 rooms and 15 326 rooms that were demanded in July 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 16 522 during the period under, while the number of rooms sold amounted to 10 803 for the same period. This resulted in a surplus of 5 719 rooms.

Chart 4: Rooms occupancy by type of hospitality establishments



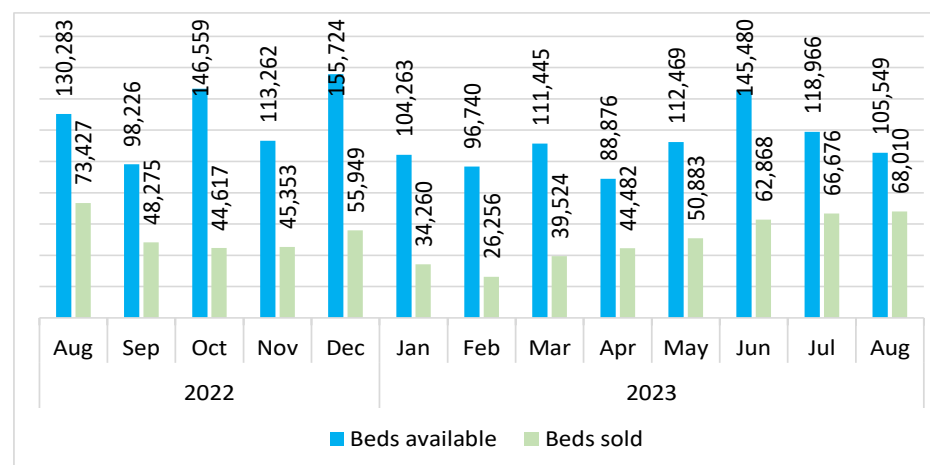
- Rooms’ occupancies in August 2023 across all the accommodation establishments type were higher than those recorded a month earlier, except for the rest camps that recorded a slow down (Chart 4).
- The rooms’ occupancies recorded in August 2023 for hotels stood at 71.3 percent compared to 70.4 percent recorded a month earlier, while the same trend was observed for Lodges (69.3% compared to 55.2%), Guest farms (55.7% compared to 54.0%), Guest houses (45.4% compared to 39.5%), whereas the rest camps slowed down (30.9% compared to 40.8%) during the period under review.

Chart 5: Beds Occupancy Index, Percentage Change²



- The **Index for Beds' Occupancy rate** on monthly basis registered an increase of 15.0 percent in August 2023, compared to a growth of 29.7 percent observed in the preceding month. Additionally, the index grew on a yearly basis by 14.3 percent (Chart 5).
- The increase in the index for bed occupancy rates on a monthly basis is owed to a rise in occupancy rates observed across all the reporting regions for hospitality establishments, except the central regions that recorded a decline during the period under review.

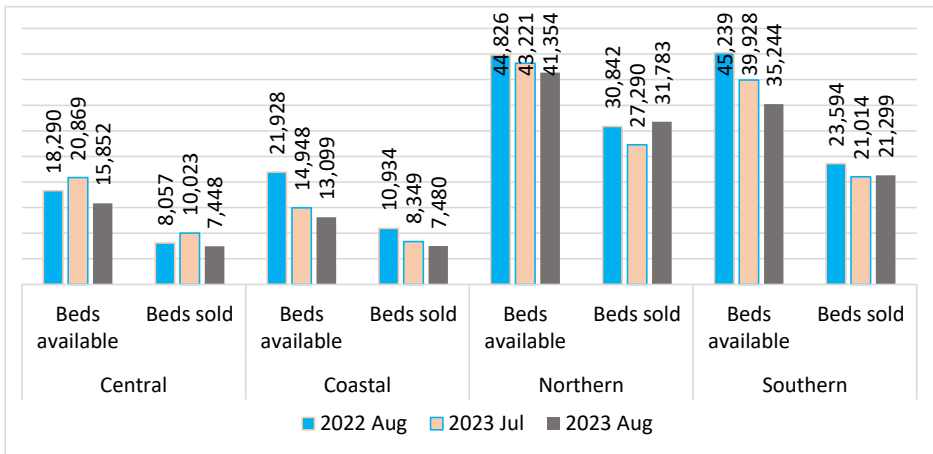
Chart 6: Number of beds available and beds sold



- For the month of August 2023, the registered number of beds provided nationally for accommodation stood at 105 549, of which 68 010 beds were sold during the review period as opposed to 66 676 beds sold in July 2023 (Chart 6).

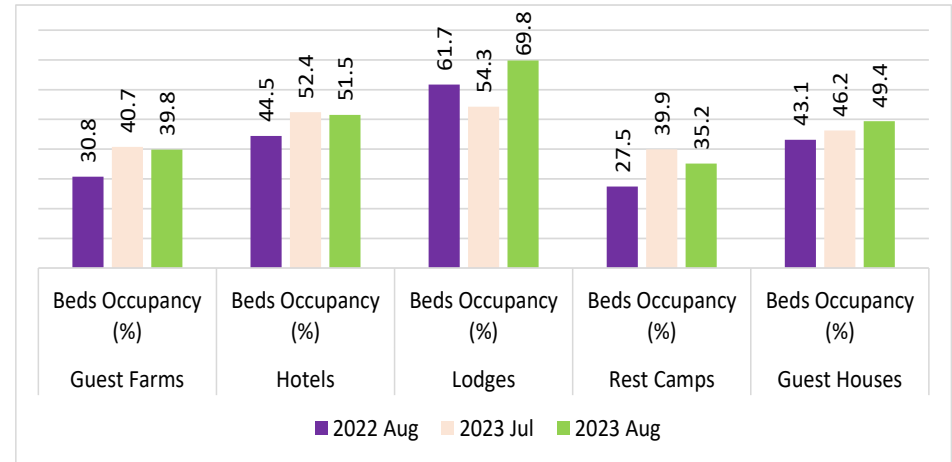
² This chart is limited to -40 percent and 200 percent for better presentation.

Chart 7: Number of beds available and beds sold by region



- In August 2023, a total number of 41 354 beds were provided from hospitality establishments in the northern region as opposed to 43 221 beds and 44 826 beds recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the review period was 35 244 while only 21 299 beds were demanded during the same period, translating into a monthly surplus of 13 945 beds.
- The northern region registered the second highest beds surplus of 9 571 in August 2023, while both the central and coastal regions recorded the least surpluses of 8 404 beds and 5 619 beds, respectively.

Chart 8: Beds occupancy by type of hospitality establishments



- During the month under review, relative growth in bed occupancy was observed in the hospitality establishments mainly for Lodges and Guest houses, respectively (Chart 8).
- Lodges recorded the highest occupancy rate of 69.8 percent during August 2023. Hotels and Guest houses followed into second and third places with bed occupancy of 51.5 percent and 49.4 percent, respectively. Guest Farms also posted a notable monthly slow increase of 39.8 percent during the period under review.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent