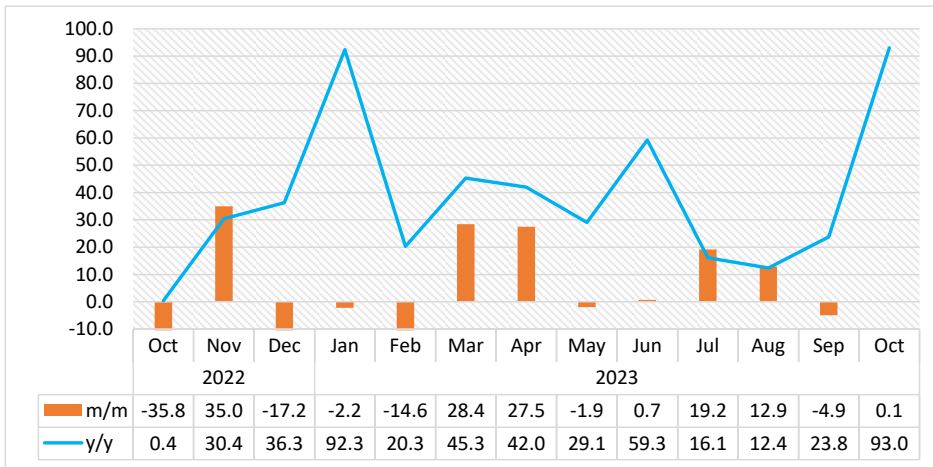


ROOMS & BEDS OCCUPANCY

OCTOBER 2023

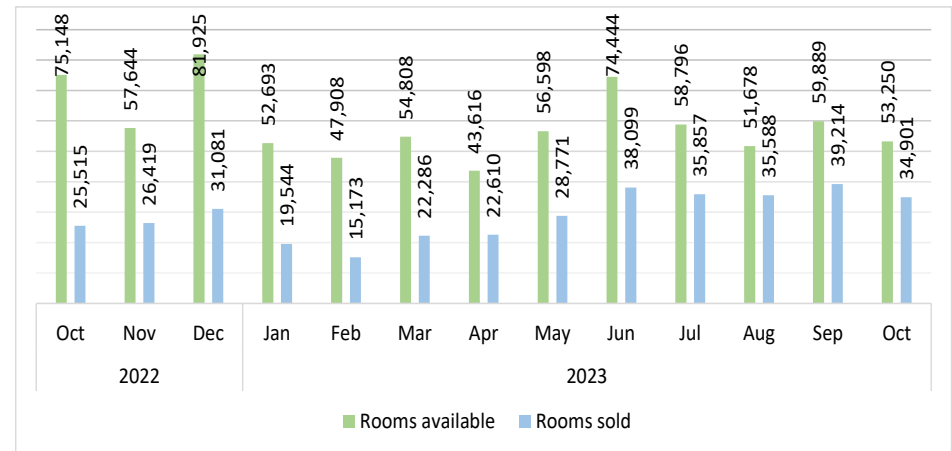


Chart 1: Rooms Occupancy Rate Index, Percentage Change



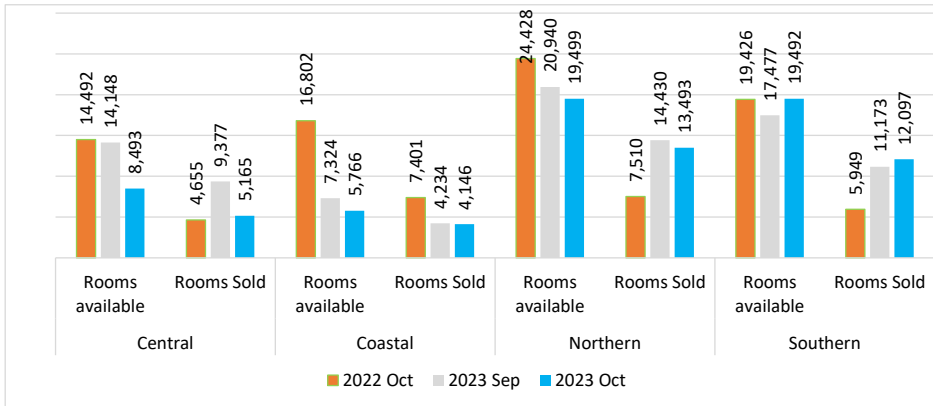
- The **Index for Rooms' Occupancy Rate** on a monthly basis registered a marginal increase of 0.1 percent in October 2023, in contrast to a decline of 4.9 percent recorded in the preceding month. Moreover, the index posted an increase of 93.0 percent year-on-year (Chart 1).
- The increase observed on monthly basis was reflected in hospitality establishments across the coastal and northern regions, unlike the central and southern regions that recorded declines.
- The coastal region registered the highest increase of 24.4 percent, followed by the northern region (0.4%) into second position. On the other hand, the central region showed a decline of 8.2 percent while the southern region posted a decline of 2.9 percent during the period under review.

Chart 2: Number of rooms available and rooms sold



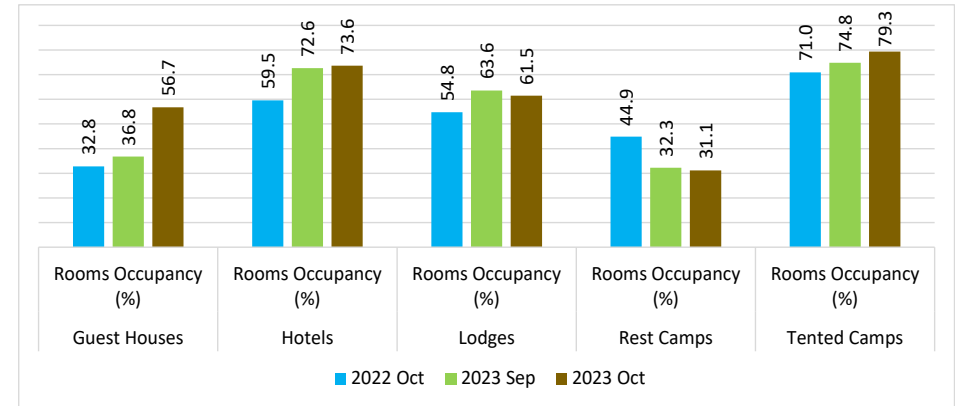
- In October 2023, the number of rooms available nationally was estimated at 53 250 rooms of which 34 901 rooms were sold. A similar trend was also observed for rooms available and rooms sold a month earlier (Chart 2).

Chart 3: Number of rooms available and rooms sold by region



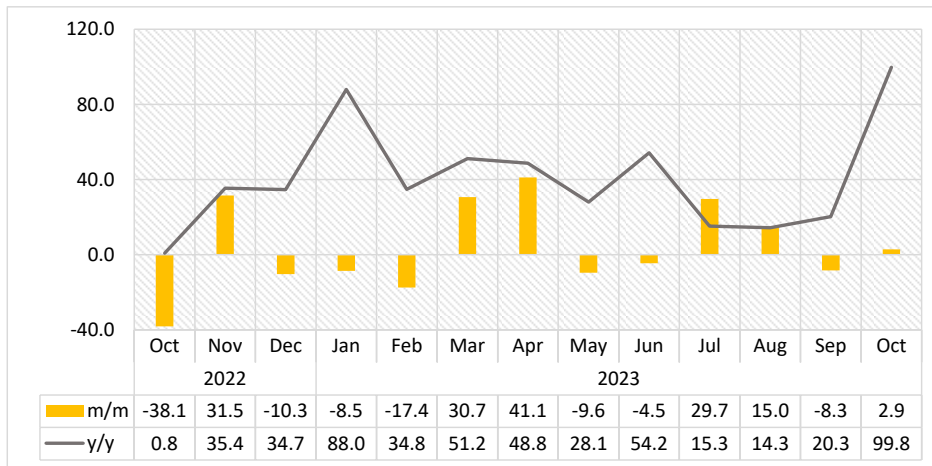
- For the month of October 2023, the number of available rooms for the northern region was 19 499 as opposed to 20 940 available rooms and 24 428 available rooms recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 13 493 rooms were sold in the northern region during the review period compared to 14 430 rooms and 7 510 rooms that were demanded in September 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 19 492 during the period under review, as opposed to 12 097 rooms sold for the same period. This resulted in the highest surplus of 7 395 rooms.

Chart 4: Rooms occupancy by type of hospitality establishments



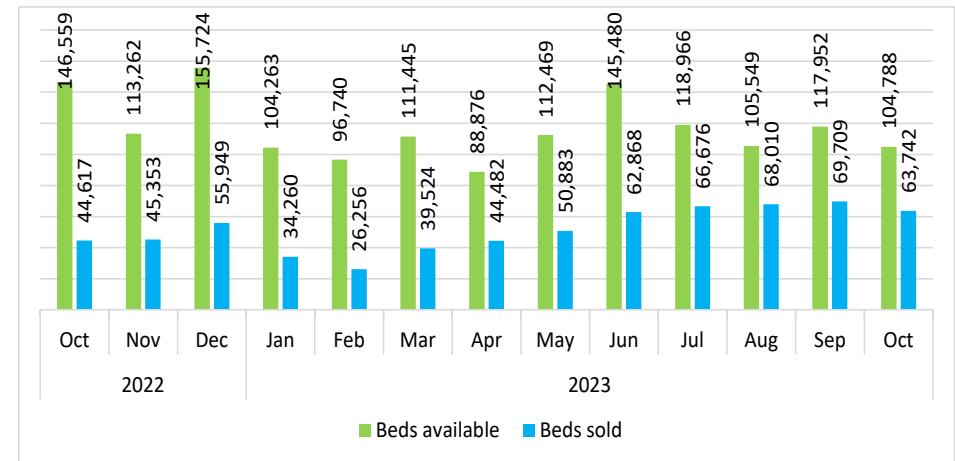
- Rooms’ occupancies in October 2023 for guest houses, hotels and tented camps showed increases from a month earlier, while lodges and rest camps slowed down (Chart 4).
- The rooms’ occupancies recorded in October 2023 for tented camps stood at 79.3 percent compared to 74.8 percent recorded a month earlier, while the same trend was observed for hotels (73.6% compared to 72.6%) and guest houses (56.7% compared to 36.8%). On the other hand, lodges and rest camps slowed down (61.5% compared to 63.6%) and (31.1% compared 32.3%), respectively during the period under review.

Chart 5: Beds Occupancy Index, Percentage Change



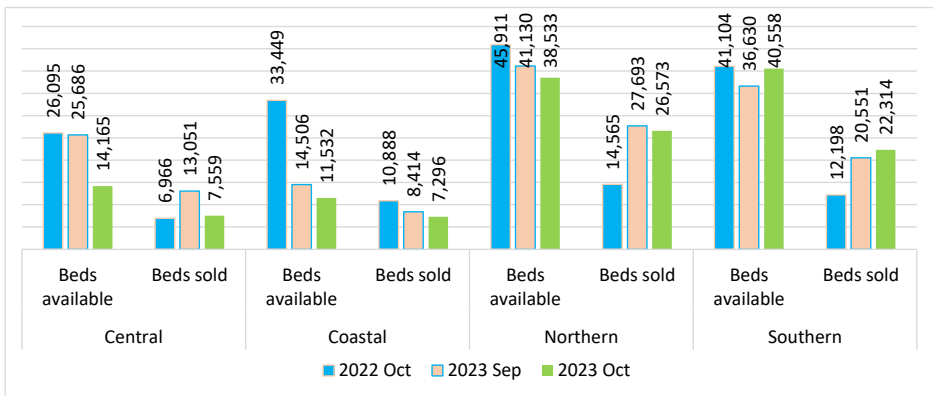
- The **Index for Beds’ Occupancy rate** on monthly basis registered an increase of 2.9 percent in October 2023, in contrast to a reduction of 8.3 percent witnessed in the previous month. Moreover, the index grew on a yearly basis by 99.8 percent (Chart 5).
- The increase in the index for bed occupancy rates on a monthly basis is owed to a rise in occupancy rates observed in the coastal, central and northern regions for hospitality establishments, except for the southern region that recorded a decline during the period under review.

Chart 6: Number of beds available and beds sold



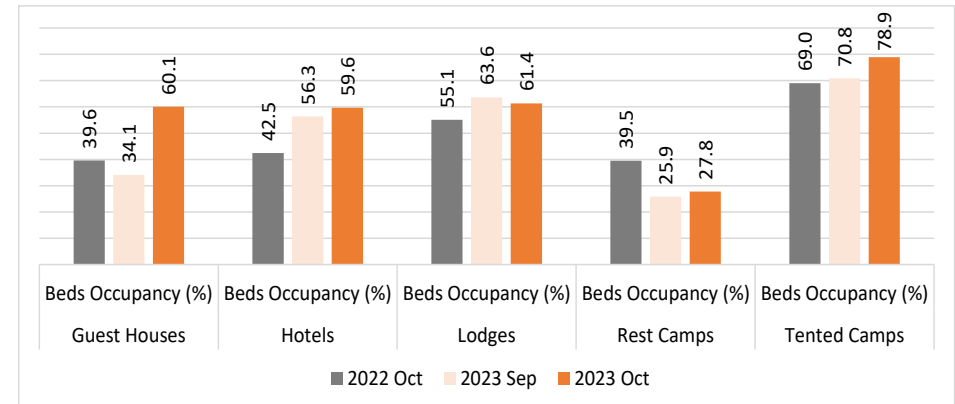
- For the month of October 2023, the registered number of beds provided nationally for accommodation stood at 104 788, of which 63 742 beds were sold during the review period compared to 117 952 beds provided and 69 709 beds sold in September 2023 (Chart 6).

Chart 7: Number of beds available and beds sold by region



- In October 2023, a total number of 40 558 beds were provided from hospitality establishments in the southern region as opposed to 36 630 beds and 41 104 beds recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 7).
- For the northern region, the number of beds provided during the review period was 38 533 while only 26 573 beds were demanded during the same period, translating into a monthly surplus of 11 960 beds.
- However, the southern region registered the highest beds surplus of 18 244 in October 2023, while both the central and coastal regions recorded the least surpluses of 6 606 beds and 4 236 beds, respectively.

Chart 8: Beds occupancy by type of hospitality establishments



- During the month under review, relative growth in bed occupancy was observed in the hospitality establishments mainly for tented camps, guest houses, hotels and rest camps (Chart 8).
- Tented Camps recorded the highest occupancy rate of 78.9 percent during October 2023. Lodges and Guest houses followed into second and third places with bed occupancy of 61.4 percent and 60.1 percent, respectively. Additionally, Hotels and Rest camps also posted notable monthly increments of 59.6 and 27.8 percent, respectively.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent