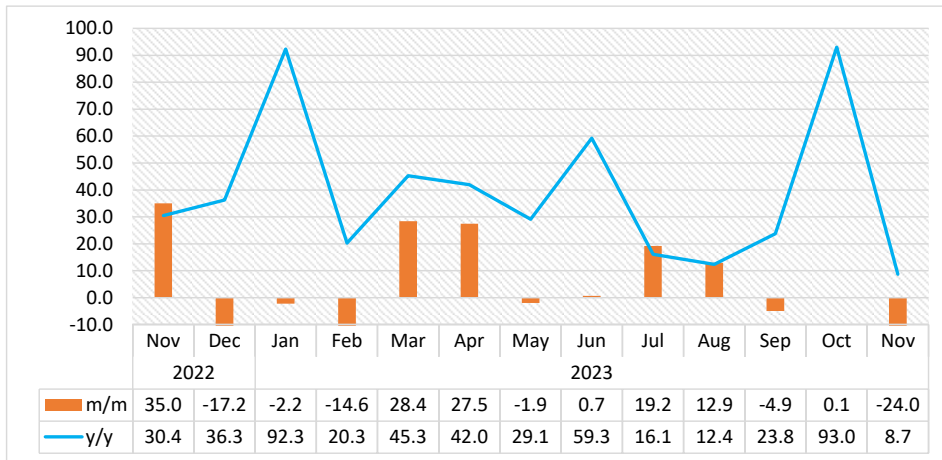


# ROOMS & BEDS OCCUPANCY

NOVEMBER 2023

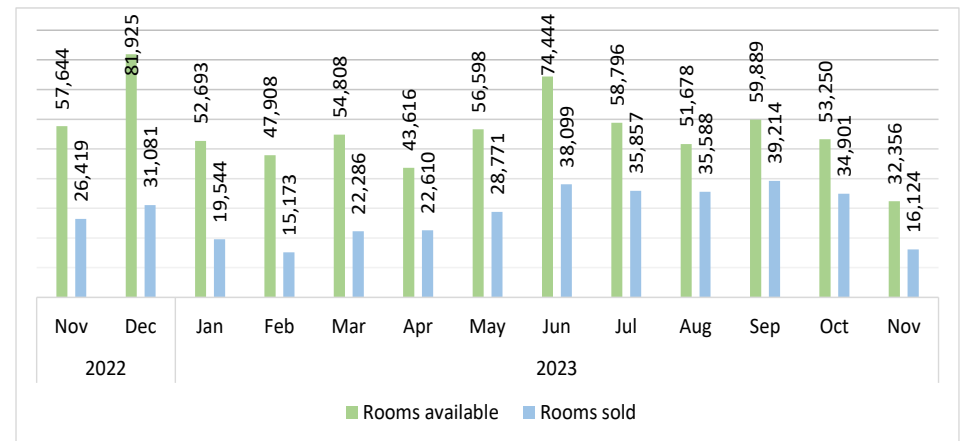


**Chart 1: Rooms Occupancy Rate Index, Percentage Change**



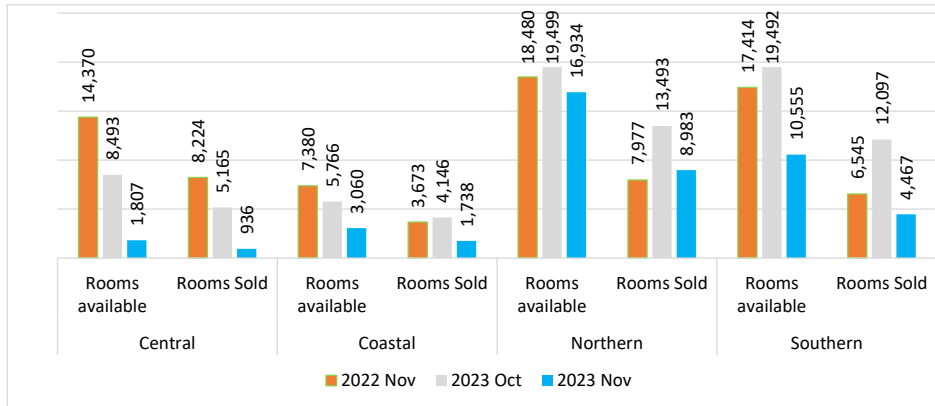
- The **Index for Rooms' Occupancy Rate** on a monthly basis declined by 24.0 percent in November 2023, in contrast to a marginal increase of 0.1 percent observed a month earlier. On the other hand, the index posted an increase of 8.7 percent year-on-year (Chart 1).
- The decrease observed on monthly basis was reflected in hospitality establishments across all the regions.
- The southern region registered the highest decline of 31.8 percent, followed by the northern region (23.3%) and coastal region (21.0%) into second and third positions. The central region also showed a decline of 14.8 percent during the period under review.

**Chart 2: Number of rooms available and rooms sold**



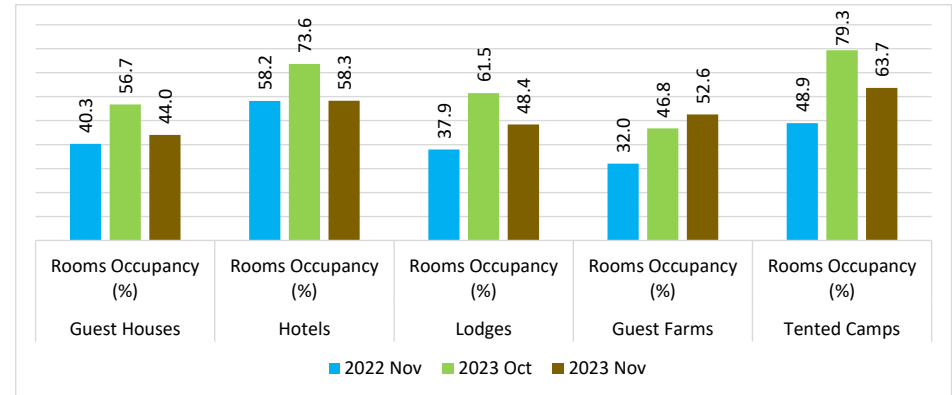
- In November 2023, the number of rooms available nationally was estimated at 32 356 rooms of which 16 124 rooms were sold. A similar trend was also observed for rooms available and rooms sold in the preceding month (Chart 2).

**Chart 3: Number of rooms available and rooms sold by region**



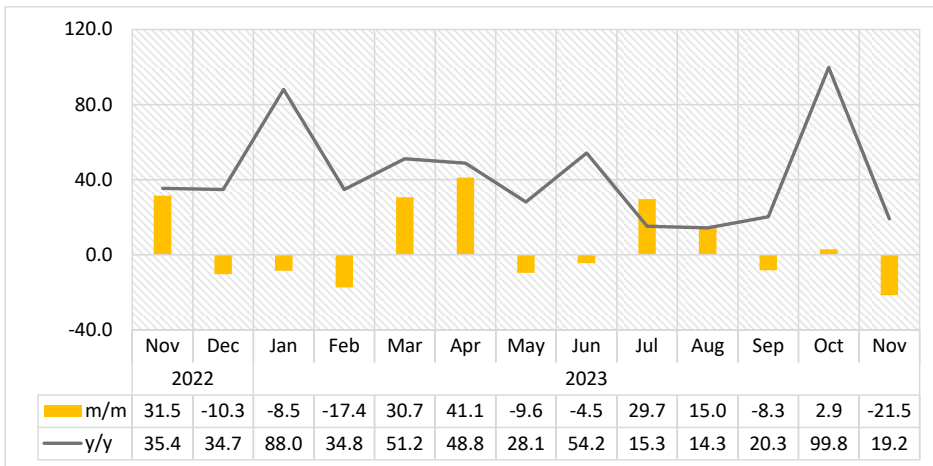
- For the month of November 2023, the number of available rooms for the northern region was 16 934 compared to 19 499 available rooms and 18 480 available rooms recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 8 983 rooms were sold in the northern region during the review period as opposed to 13 493 rooms and 7 977 rooms that were demanded in October 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 10 555 during the period under review, of which 4 467 were sold. This resulted in the surplus of 6 088 rooms.

**Chart 4: Rooms occupancy by type of hospitality establishments**



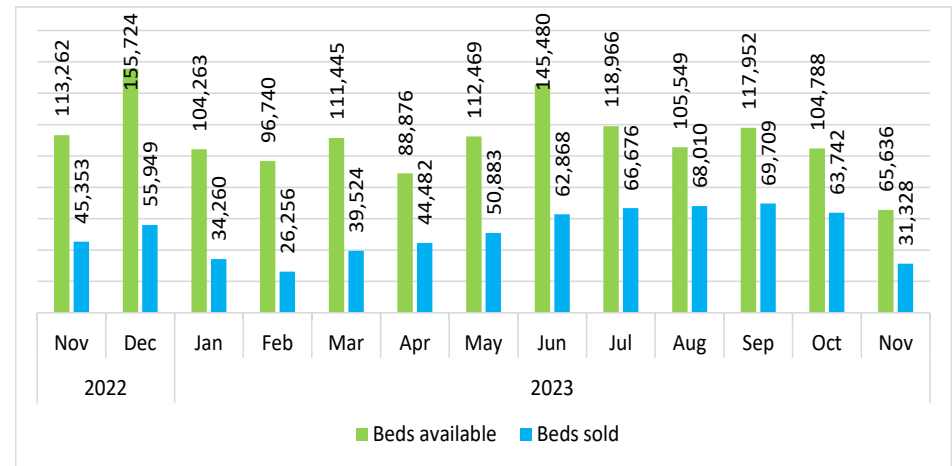
- Rooms’ occupancies in November 2023 for tented camps, hotels, lodges and guest houses slowed down, while guest farms showed an increase from the previous month (Chart 4).
- The rooms’ occupancies recorded in November 2023 for tented camps stood at 63.7 percent compared to 79.3 percent recorded a month earlier, while the same trend was observed for hotels (58.3% compared to 73.6%), lodges (48.4% compared to 61.5%) and guest houses (44.0% compared to 56.7%), respectively. On the other hand, guest farms showed an increase (52.6% compared to 46.8%) during the period under review.

**Chart 5: Beds Occupancy Index, Percentage Change**



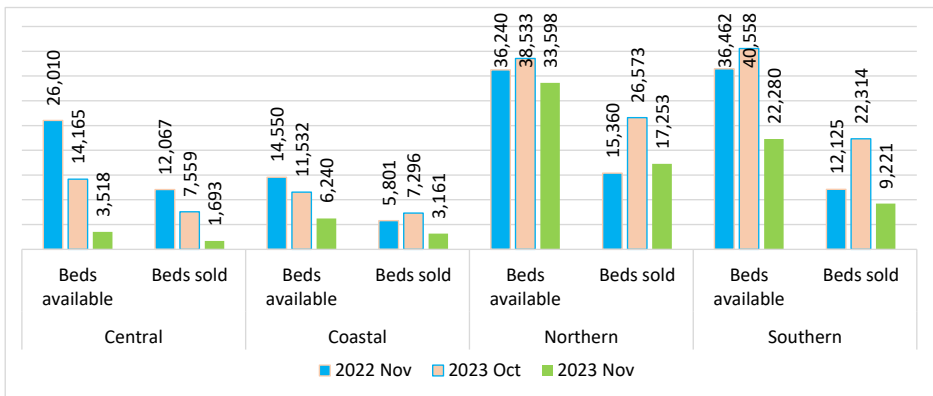
- The **Index for Beds' Occupancy rate** on monthly basis declined by 21.5 percent in November 2023, as opposed to an increase of 2.9 percent noted in the preceding month. Conversely, the index grew on a yearly basis by 19.2 percent (Chart 5).
- The decrease in the index for bed occupancy rates on a monthly basis is attributed to a reduction in occupancy rates witnessed across all the regions for hospitality establishments during the period under review.

**Chart 6: Number of beds available and beds sold**



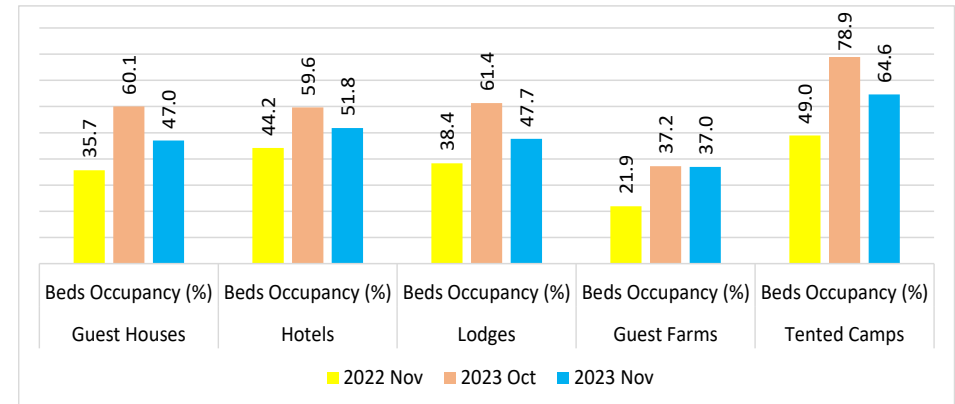
- For the month of November 2023, the registered number of beds provided nationally for accommodation stood at 65 636, of which 31 328 beds were sold during the review period compared to 104 788 beds provided and 63 742 beds sold in October 2023 (Chart 6).

**Chart 7: Number of beds available and beds sold by region**



- In November 2023, a total number of 33 598 beds were provided from hospitality establishments in the norther region as opposed to 38 533 beds and 36 240 beds recorded a month earlier and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the review period was 22 280 while only 9 221 beds were demanded during the same period, translating into a monthly surplus of 13 059 beds.
- However, the northern region registered the highest beds surplus of 16 345 in November 2023, while the coastal and central regions recorded the least surpluses of 3 079 beds and 1 825 beds, respectively.

**Chart 8: Beds occupancy by type of hospitality establishments**



- During the month under review, relative slow down in bed occupancy was observed across the hospitality establishments for all regions (Chart 8).
- Tented Camps recorded the highest occupancy rate of 64.6 percent during November 2023. Hotels and lodges followed into second and third places with bed occupancy of 51.8 percent and 47.7 percent, respectively. Additionally, Guest houses and Guest farms also posted notable monthly slow down of 47.0 percent and 37.0 percent, respectively.

**Table 1: The indices of rooms and beds occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

**Table 1: The indices of rooms and beds occupancy continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5

## Methodology

**Background:** The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.

**Data sources:** Hospitality Association of Namibia.

**Central regions:** Khomas, Omaheke, Otjozondjupa

**Coastal region:** Erongo

**Northern regions:** Oshana, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi

**Southern regions:** ||Kharas, Hardap, Luderitz and Oranjemund

**Base year:** The volumes has been referenced to 2015 data as of November 2019

**Conversion:** 1 basis point = 0.01 percent