

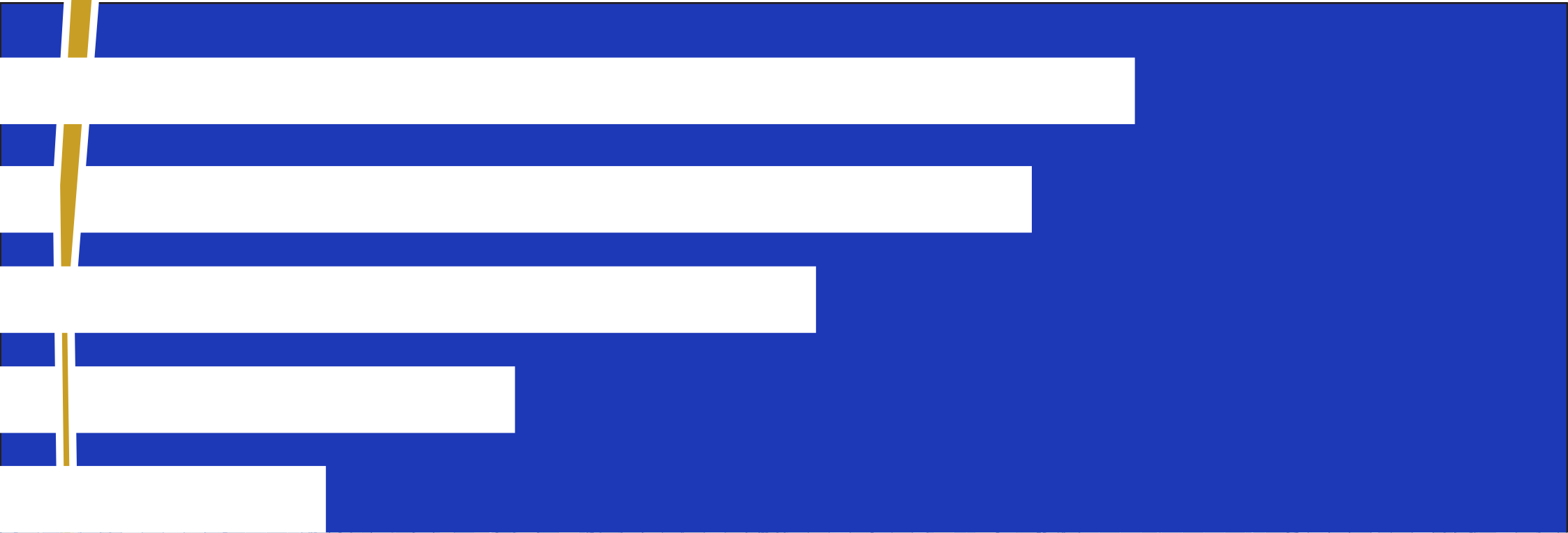


Namibia Statistics  
Agency

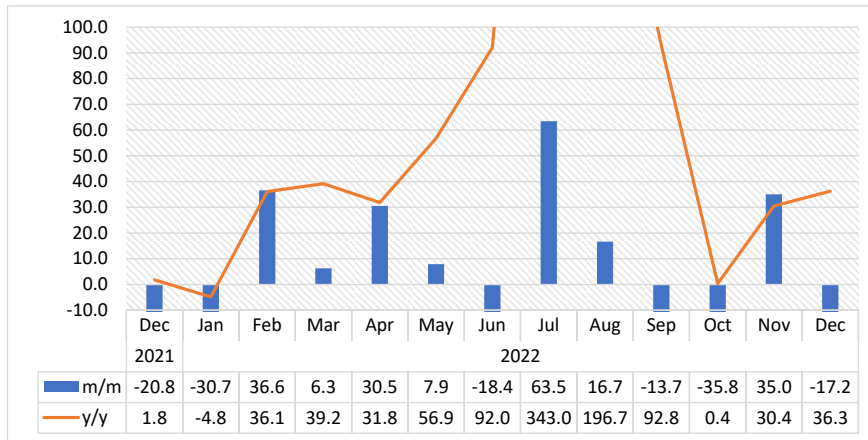


# ROOM & BED OCCUPANCY

REPORT - DECEMBER 2022

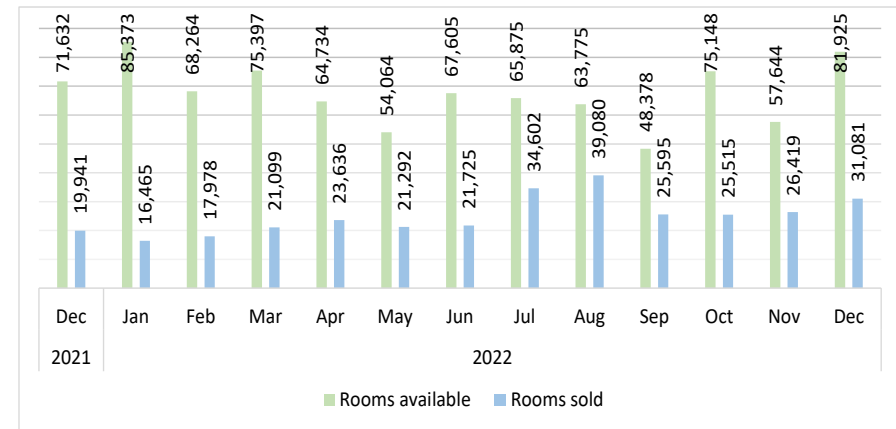


**Chart 1: Rooms Occupancy Index, Percentage Change<sup>1</sup>**



- The **Index for Rooms' Occupancy rate** declined monthly by 17.2 percent in December 2022 in contrast to an increase of 35.0 percent recorded in the previous month (Chart 1). However, the index increased year on year recording a growth of 36.3 percent.
- The monthly decline in the rooms' occupancy rate index was mainly observed from hospitality establishments for the northern region (-38.7%), followed by central region (-24.9%) and southern region (-11.5%). However, the coastal region registered an increase of 10.0 percent during the month under review.

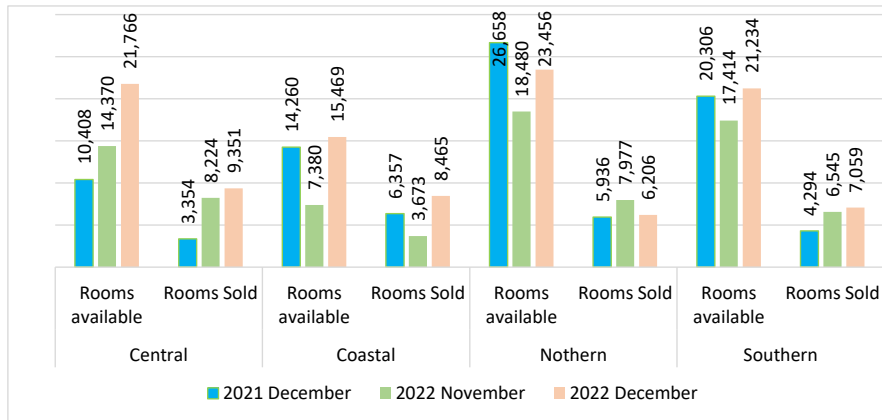
**Chart 2: Number of rooms available and rooms sold**



- During the period under review, the registered number of rooms supplied nationally was estimated at 81 925 rooms of which 31 081 rooms were sold. Whereas 57 644 rooms and 71 632 rooms were supplied in the preceding month and the corresponding period of 2021, respectively (Chart 2).

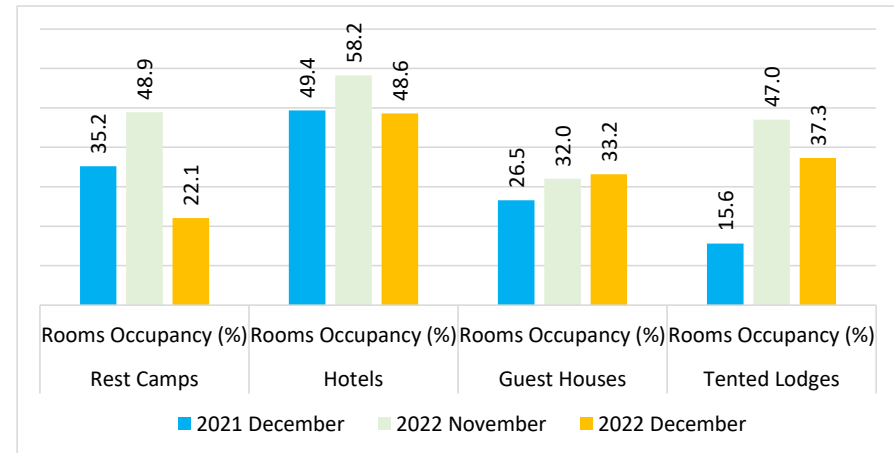
<sup>1</sup> This graph is limited to -10 percent and 100 percent for better presentation.

**Chart 3: Number of rooms available and rooms sold by region**



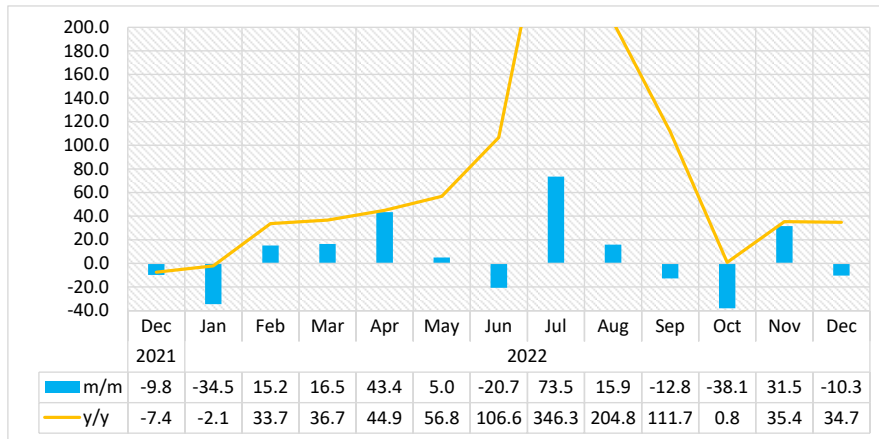
- In absolute terms, the northern region recorded the highest number of rooms available in December 2022 with 23 456 rooms compared to 18 480 rooms and 26 658 rooms that were available in November 2022 and the corresponding month of 2021, respectively.
- However, only 6 206 rooms were sold during the reporting period when compared to 7 977 rooms and 5 936 rooms sold in November 2022 and December 2021, respectively (Chart 3).
- For the central region, the monthly rooms available stood at 21 766 in December 2022 while rooms demanded were 9 351 during the reporting period, translating into a surplus of 12 415 rooms.
- However, the northern region registered the highest surplus of rooms (17 250 rooms), followed by the southern region (14 175 rooms) and central region with 12 415 rooms. The coastal region registered the least surplus of 7 004.

**Chart 4: Rooms occupancy by type of hospitality establishments**



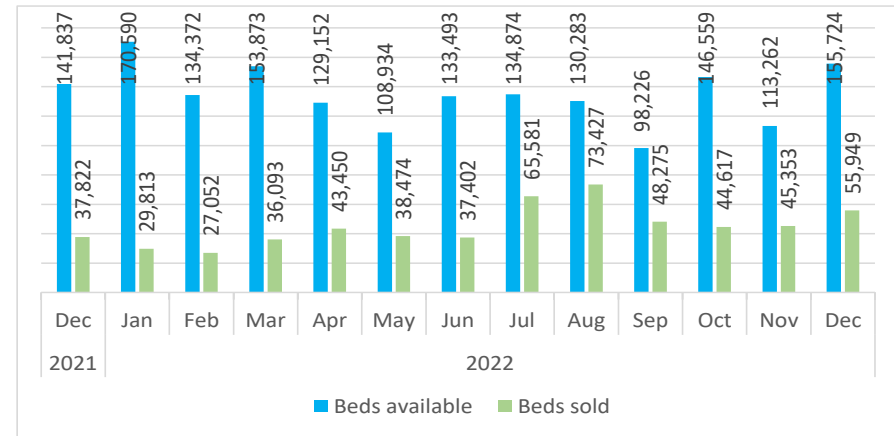
- In terms of hospitality establishment by type, the monthly rooms occupancy rate reduced in December 2022 for hotels (from 58.2% to 48.6%), Rest camp (from 48.9% to 22.1%) and Tented lodge (from 47.0% to 37.3%).
- However, it is also worth noting that the monthly rooms occupancy rate for Guest Houses increased (from 32.0% to 33.2%).

Chart 5: Beds Occupancy Index, Percentage Change<sup>2</sup>



- The **Index for Beds' Occupancy rate** declined on monthly basis by 10.3 percent in December 2022 in contrast to a growth of 31.5 percent registered in November 2022, (Chart 5). Conversely, the index increased on year to year basis, recording a growth of 34.7 percent.
- The decline in the index for bed occupancy rates on a monthly basis was mainly attributed to declines registered for hospitality establishments in northern region (-31.8%) and central region (-19.2%). However, the coastal and southern regions recorded increases of 19.5 percent and 0.5 percent, respectively.

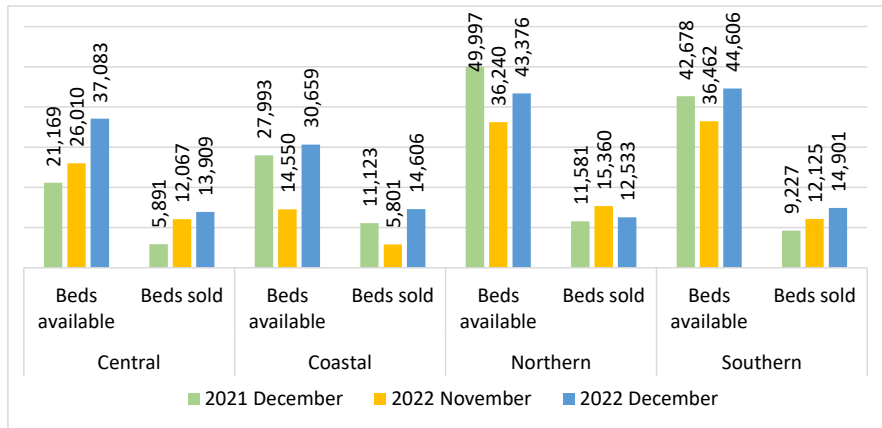
Chart 6: Number of beds available and beds sold



- During the period under review, the registered number of beds supplied nationally at hospitality establishments was estimated at 155 724 beds of which only 55 949 beds were demanded when compared to 113 262 beds supplied in the preceding month and 141 837 beds supplied in the corresponding period of 2021 (Chart 6).

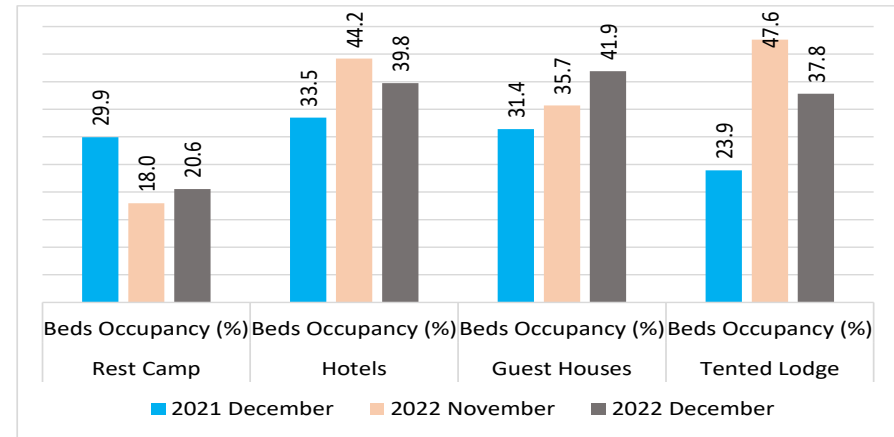
<sup>2</sup> This graph is limited to -40 percent and 200 percent for better presentation.

**Chart 7: Number of beds available and beds sold by region**



- In absolute terms, a total number of 44 606 beds were supplied from accommodation establishments in the southern region during the reporting period compared to 36 462 beds and 42 678 beds registered in November 2022 and the corresponding month of 2021, respectively (Chart 7).
- A total of 14 901 beds in the southern region were sold in December 2022, as opposed to 12 125 beds and 9 227 beds sold in November 2022 and the corresponding month of 2021, respectively.
- For the northern region, the number of beds offered on a monthly basis were 43 376 in December 2022 while only 12 533 beds were demanded during the reporting period. Hence, translating into the highest monthly surplus of 30 843 beds.
- The southern region followed recording the second highest monthly surplus of 29 705 beds supplied at hospitality establishments, while the least surplus was recorded in the coastal region with only 16 053 beds that were not occupied for December 2022.

**Chart 8: Beds occupancy by type of hospitality establishments**



- During the period under review, the monthly improvement for beds occupancy was observed mainly on guest houses and rest camps.
- The guest houses recorded the highest beds occupancy rate of 41.9 percent in December 2022 compared to 35.7 percent recorded in the preceding month (Chart 8). The hotels registered the second highest beds occupancy rate of 39.8 percent. While rest camp posted the lowest beds occupancy rate of 20.6 percent during the review period.

**Table 1: The indices of beds and rooms occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

**Table 1: The indices of beds and rooms occupancy continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2

## **Methodology**

<b>Background:</b>	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
<b>Data sources:</b>	Hospitality Association of Namibia.
<b>Central regions:</b>	Khomas, Omaheke, Otjozondjupa
<b>Coastal region:</b>	Erongo
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
<b>Southern regions:</b>	Kharas, Hardap, Luderitz and Oranjemund
<b>Base year:</b>	The volumes has been referenced to 2015 data as of November 2019
<b>Conversion:</b>	1 basis point = 0.01 percent