



Rooms & Beds Occupancy Sectoral Report

September 2022

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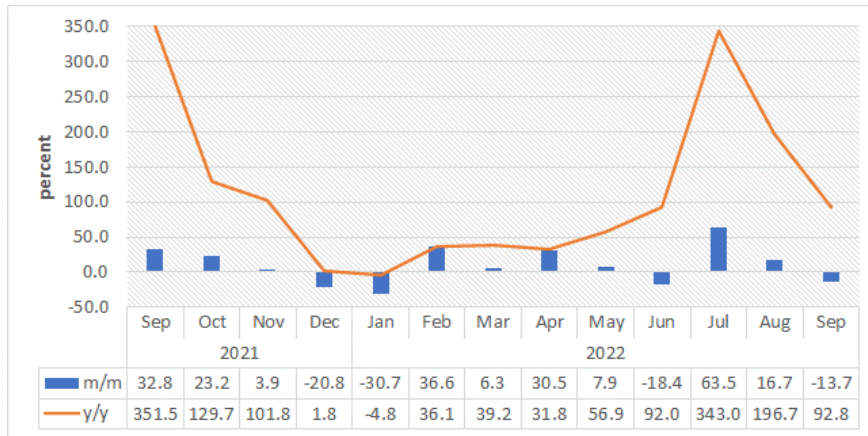
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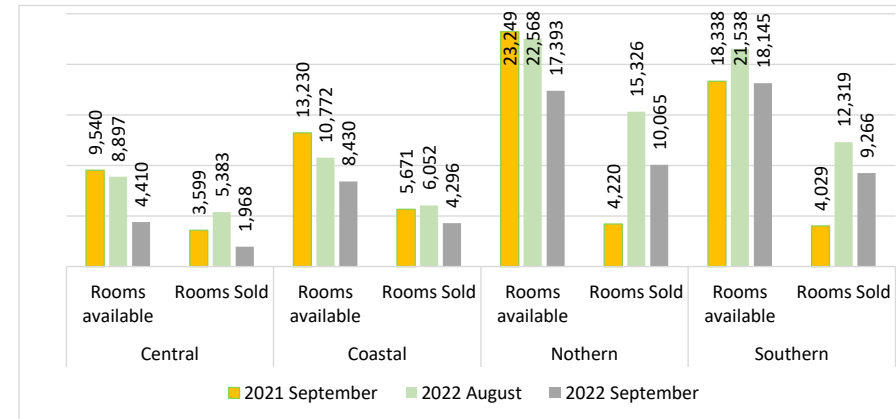
Windhoek Namibia

Chart 1: Rooms Occupancy Index, Percentage Change



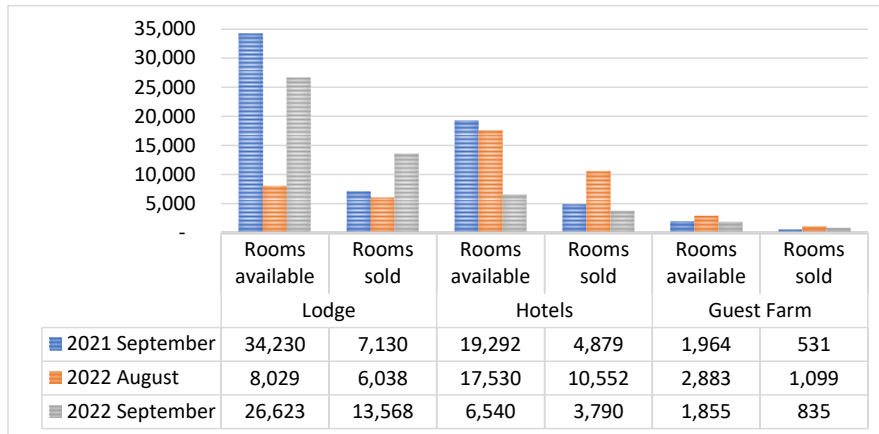
- The **Index for Rooms' Occupancy rate** declined by 13.7 percent in September 2022 in contrast to a growth of 16.7 percent recorded in the preceding month (Chart 1). The index increased by 92.8 percent year on year.
- The monthly decline in the rooms' occupancy rate was observed across all the reporting regions, with the hospitality establishments in the central region recording the highest of 26.2 percent, followed by the northern region (14.8%) and southern area (10.7%) while the coastal region ranked fourth with 9.3 percent in September 2022.

Chart 2: Number of rooms available and rooms sold by region



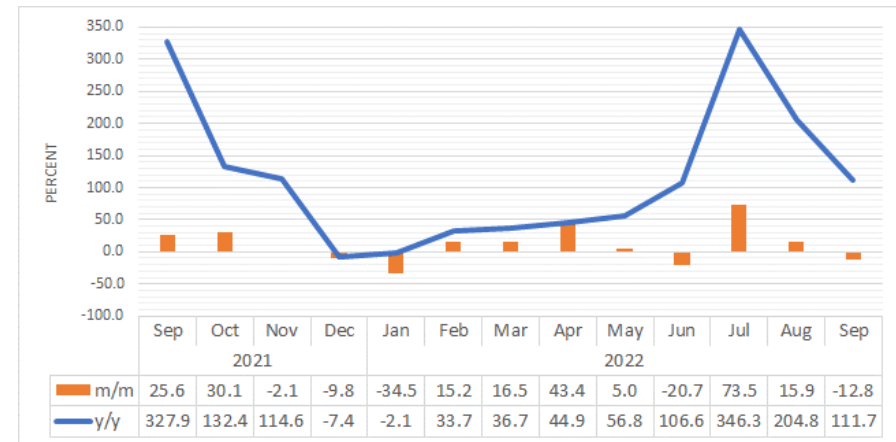
- The southern region recorded the highest number of rooms available in September 2022 with 18 145 rooms compared to 21 538 rooms and 18 338 rooms that were available in August 2022 and the corresponding month of 2021, respectively.
- However, only 9 266 rooms were sold during the period under review when compared to 12 319 rooms and 4 029 rooms sold in August 2022 and September 2021, respectively (Chart 2).
- For the northern region, the monthly rooms supplied stood at 17 393 in September 2022 while rooms demanded were 10 065 during the period under review, translating into a surplus of 7 328 rooms.
- However, the southern region surplus for rooms available was the highest (9 266 rooms), followed by the northern region with (7 328 rooms), while the central region recorded 2 442 rooms that were unoccupied during the review period.

Chart 3: Number of rooms available and rooms sold by type of hospitality establishments



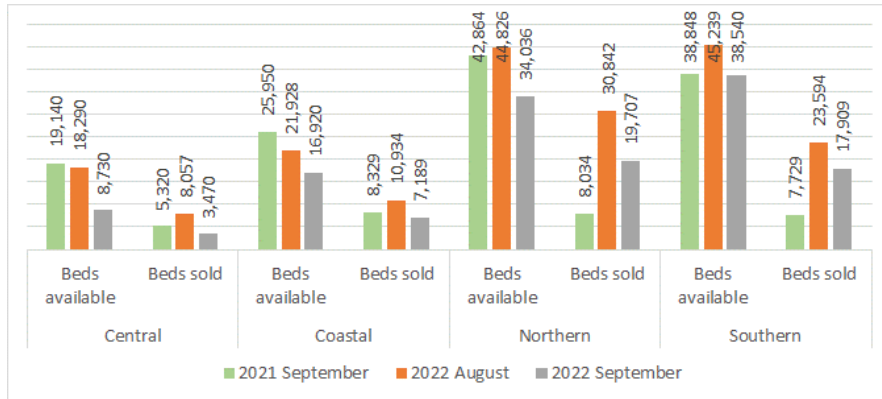
- In terms of hospitality establishment types, the monthly improvement was mainly reflected in hotels and lodges establishments for rooms sold in September 2022, respectively.
- In absolute terms, lodges registered the highest number of rooms available on monthly basis with 26 623 rooms recorded in September 2022 compared to 6 540 and 1 855 rooms available registered in hotels and Guest farms, respectively.

Chart 4: Beds Occupancy Index, Percentage Change



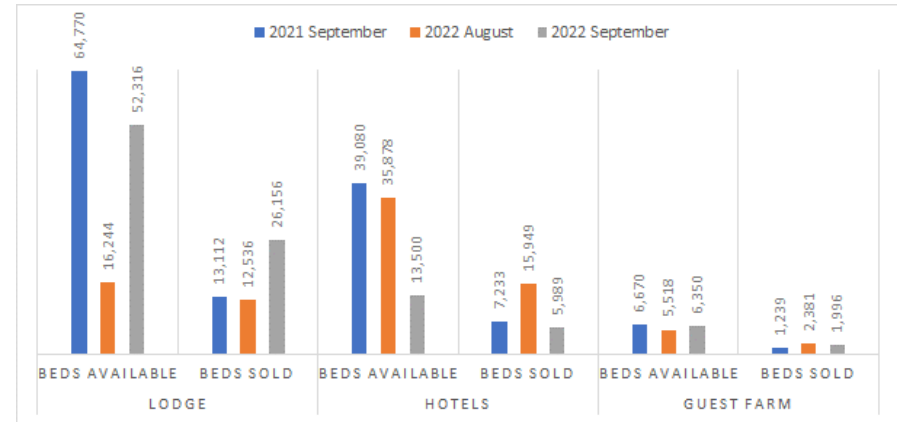
- The **Index for Beds' Occupancy rate** declined by 12.8 percent on monthly basis in September 2022, worse-off when compared to a growth of 15.9 percent recorded a month earlier (Chart 4). However, the index increased over the year, recording a huge growth of 111.7 percent.
- The decline in the index for bed occupancy rates on a monthly basis was mainly attributed to reductions across all the reporting regions, with the northern region registering the worst decline of 15.8 percent, followed by the coastal region (-14.8%) and the southern region (-10.9%), while the central region recorded the least reduction of 9.8 percent.

Chart 5: Number of beds available and beds sold by region



- A total of 38 540 beds were available from accommodation establishments in the southern area during the review period compared to 45 239 beds and 38 848 beds registered in August 2022 and the corresponding month of 2021, respectively (Chart 5).
- While 17 909 beds were sold in September 2022, as opposed to 23 594 beds and 7 729 beds sold in August 2022 and the corresponding month of 2021, respectively.
- For the northern area, the number of beds offered on a monthly basis was 34 036 in September 2022, while only 19 707 beds were demanded during the review period. Hence, translating into the monthly surplus of 14 329 beds. Furthermore, the southern area recorded the highest monthly surplus of 20 631 beds available for the second consecutive month, while the least surplus was recorded in the central area with only 5 260 beds.

Chart 6: Number of beds available and beds sold by type of accommodation



- During the period under review, improvement was observed mainly on lodges accommodation for beds sold in September 2022.
- In absolute terms, lodge establishments registered the highest number of beds available on a monthly basis, with 52 316 beds supplied in September 2022, compared to 16 244 beds available and 64 770 beds available recorded in August 2022 and in the corresponding month of 2021.

Table 1: The indices of beds and rooms occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of beds and rooms occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	//Karas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent