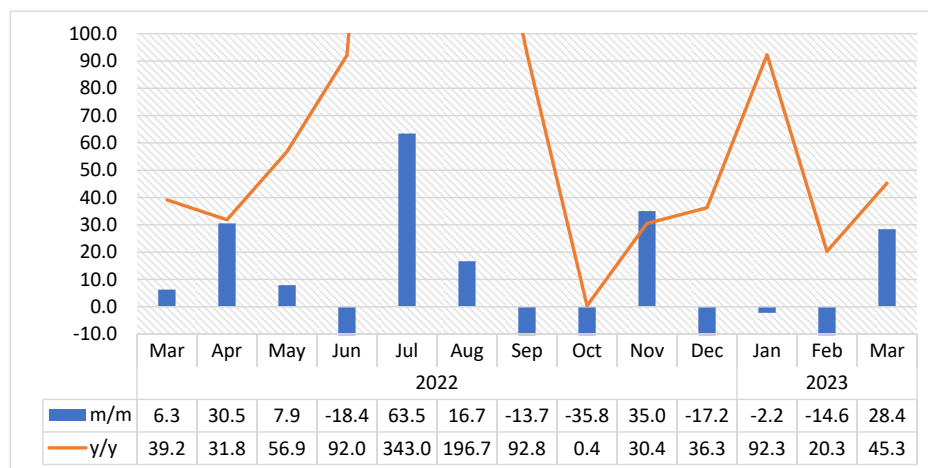


ROOMS & BEDS OCCUPANCY

MARCH 2023

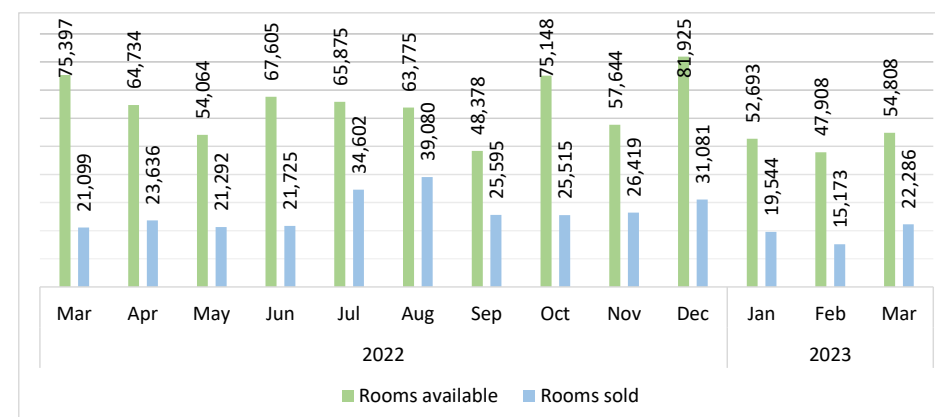


Chart 1: Rooms Occupancy Index, Percentage Change¹



- The **Index for Rooms' Occupancy rate** rebounded to post a growth of 28.4 percent on a monthly basis in March 2023 at the back of a contraction of 14.6 percent recorded in the preceding month, (Chart 1). Annually, the index increased by 45.3 percent.
- The monthly increase in the rooms' occupancy rate index was observed from hospitality establishments across all the reporting regions. The southern region registered the highest increase of (34.9%) followed by the northern region (27.9%) and central region (23.8) in the second and third position, respectively. Whereas the coastal region (16.3%) posted the least monthly growth in fourth place.

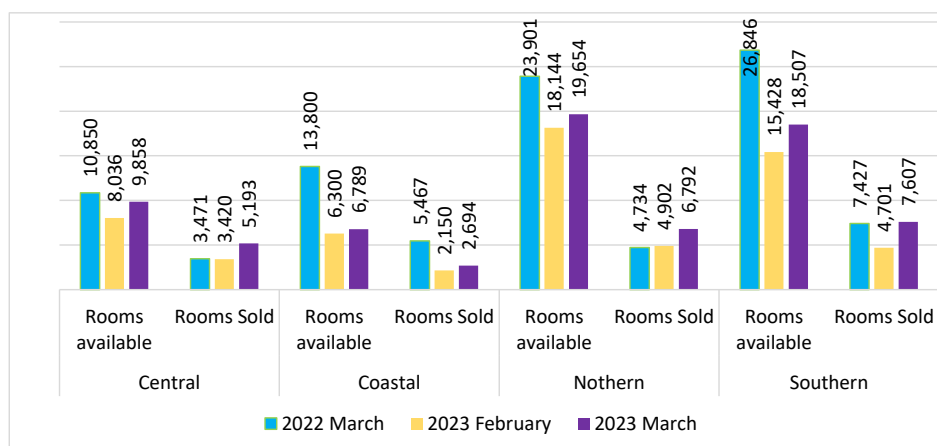
Chart 2: Number of rooms available and rooms sold



- In March 2023, the registered number of rooms provided nationally were estimated at 54 808 rooms of which only 22 286 rooms were demanded (Chart 2).

¹ This chart is limited to -10 percent and 100 percent for better presentation.

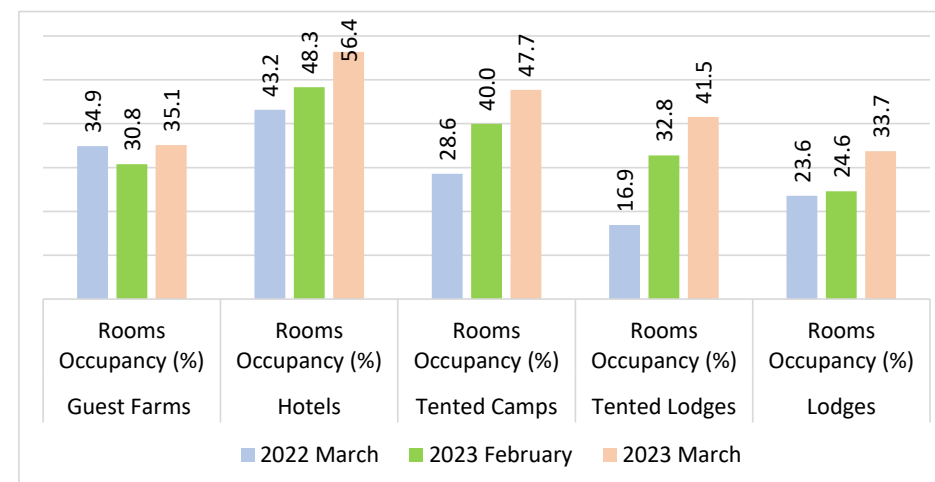
Chart 3: Number of rooms available and rooms sold by region



- For the month of March 2023, the northern region recorded the highest number of rooms registered on monthly basis with 19 654 rooms compared to 18 144 rooms and 23 901 rooms that were provided in the preceding month and in March of 2022, respectively.
- On the other hand, only 6 792 rooms were demanded in the Northern region during the reporting period as opposed to 4 902 rooms and 4 734 rooms that were demanded in February 2023 and in the corresponding month of 2022, respectively, (Chart 3). Additionally, the northern region accounted for the highest monthly surplus (12 862) for rooms supplied.
- For the southern region, the number of rooms provided on monthly basis stood at 18 507 for the review period while rooms sold were 7 607 during March 2023, resulting into the second highest monthly surplus of 10 900 rooms.

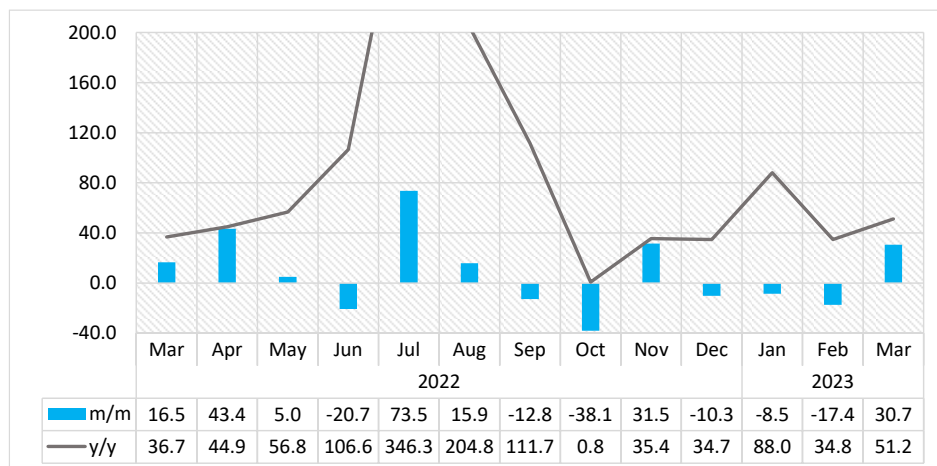
- The central region (4 665) and coastal region (4 095) came in third and fourth place, respectively with the least monthly surplus for rooms supplied.

Chart 4: Rooms occupancy by type of hospitality establishments



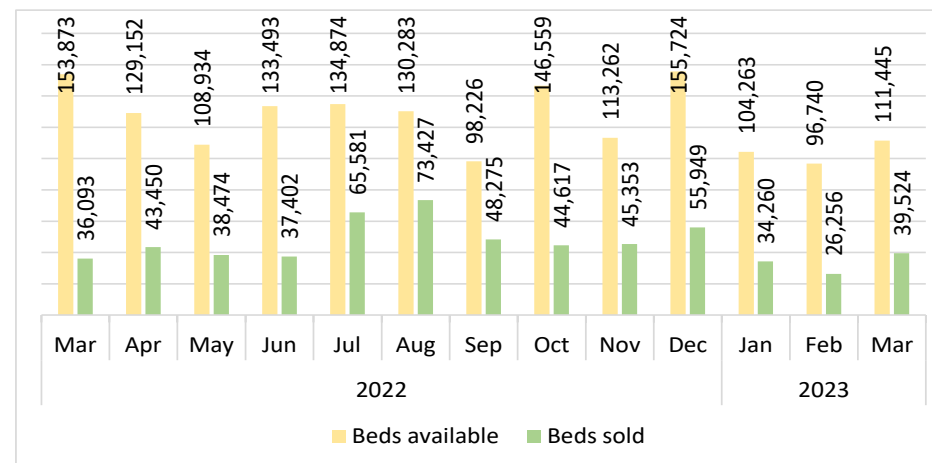
- The occupancy rate across the accommodation establishments by type, on a monthly basis increased in March 2023, for Hotels (from 48.3% to 56.4%), Tented Camps (from 40.0% to 47.7%), Tented lodges (from 32.8% to 41.5%), Guest farms (from 30.8% to 35.1%) and Lodges (from 24.6% to 33.7%).

Chart 5: Beds Occupancy Index, Percentage Change²



- The **Index for Beds' Occupancy rate** rebounded to post a growth of 30.7 on monthly basis in March 2023 in contrast to a reduction of 17.4 percent registered in the preceding month, (Chart 5). Moreover, the index increased on a yearly basis by 51.2 percent.
- The increase in the index for bed occupancy rates on a monthly basis was mainly driven by increases observed in the hospitality establishments across the reporting regions. The central region registered the highest increase of (37.7%) followed by the southern region (35.1%) and northern region (31.2) in the second and third position, respectively. Whereas the coastal region (9.1%) posted the least monthly growth during the review period.

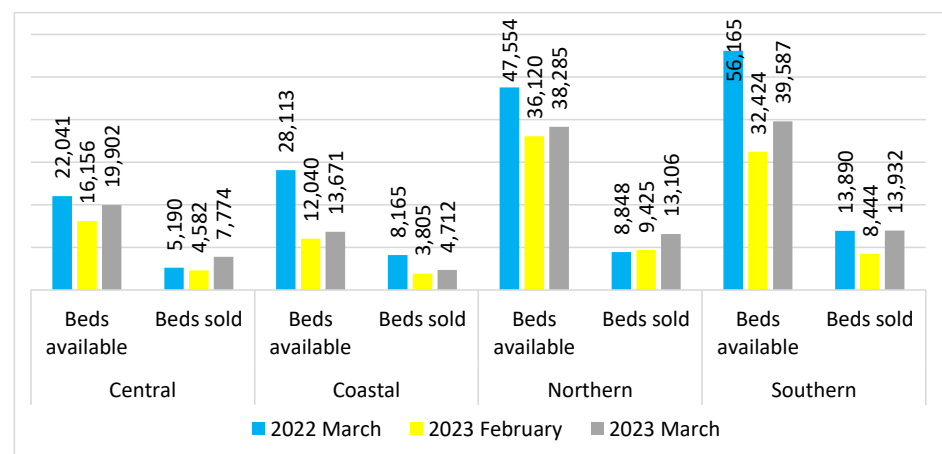
Chart 6: Number of beds available and beds sold



- For the month of March 2023, the registered number of beds provided nationally for tourism accommodation was estimated at 111 445 beds which resulted only in 39 524 beds that were demanded when compared to 96 740 beds provided in the preceding month and 153 873 beds provided in the corresponding period of 2022 (Chart 6).

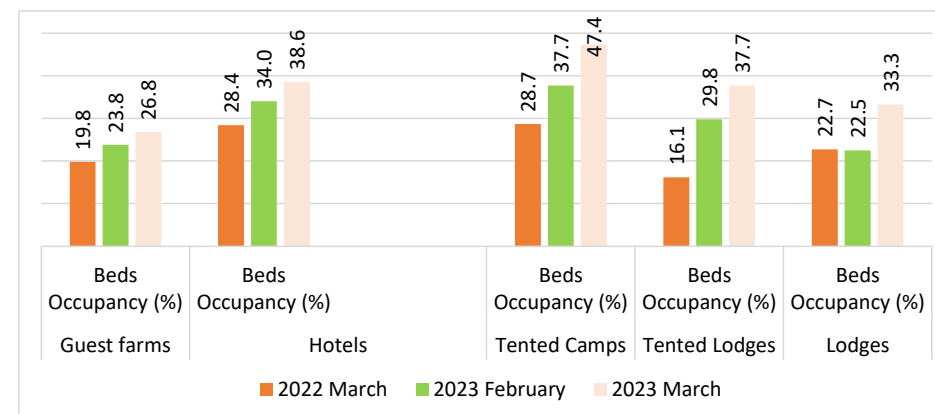
² This chart is limited to -40 percent and 200 percent for better presentation.

Chart 7: Number of beds available and beds sold by region



- In absolute terms, a total number of 39 587 beds were provided from hospitality establishments in the southern region in March 2023 compared to 32 424 beds and 56 165 beds recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 7).
- On the other hand, only 13 932 beds in the southern region were sold in March 2023, as opposed to 8 444 beds and 13 890 beds demanded in the previous month and in the corresponding month of 2022, respectively.
- For the northern region, the number of beds provided on a monthly basis were 38 285 during the reporting period while only 13 106 beds were sold in March 2023. This resulted into the monthly surplus of 25 179 beds.
- However, the southern region performed dismally posting the highest monthly surplus of 25 655 beds provided for the hospitality establishments in March 2023, while the coastal region posted the least surplus with only 8 959 beds that were not demanded during the review period.

Chart 8: Beds occupancy by type of hospitality establishments



- In March 2023, the monthly improvement for beds occupancy were observed across all hospitality establishments.
- Moreover, tented camps showed the highest monthly beds occupancy rate of 47.4 percent in March 2023, as opposed to 37.7 percent registered in the previous month (Chart 8). In addition, hotels registered the second highest beds occupancy rate of 38.6 percent. Whereas guest farms posted the lowest beds occupancy rate of 26.8 percent during the period under review.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent