



Namibia Statistics
Agency

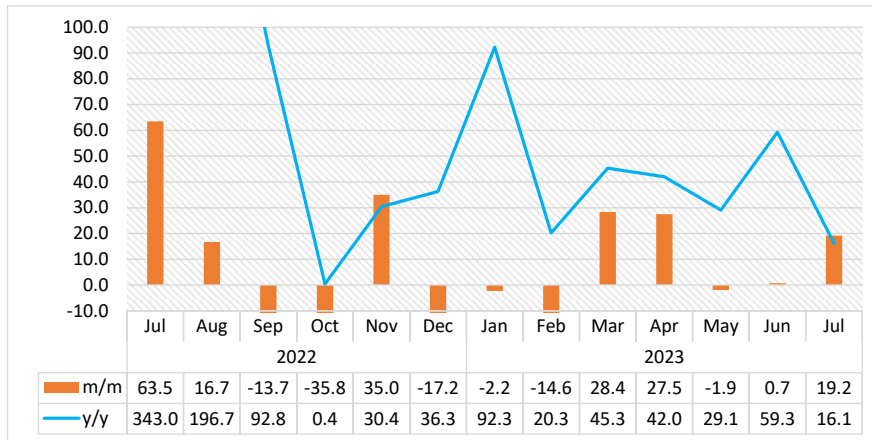


ROOMS & BEDS OCCUPANCY

JULY 2023

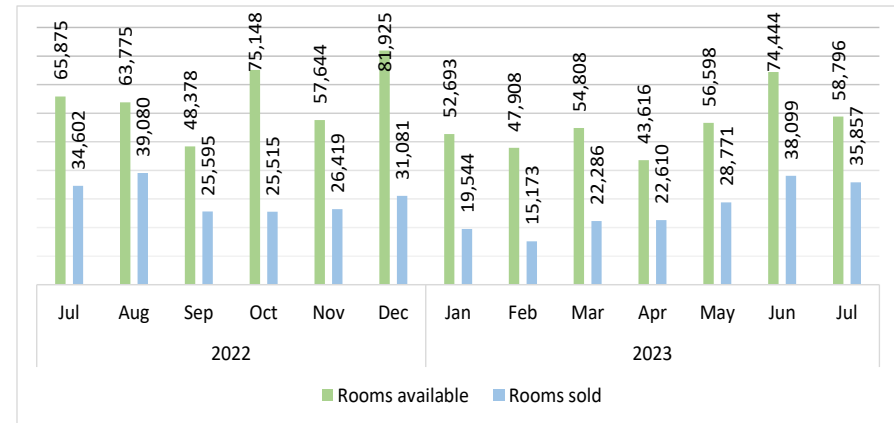


Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- The **Index for Rooms' Occupancy Rate** on a monthly basis registered a growth of 19.2 percent in July 2023, compared to an increase of 0.7 percent recorded a month earlier. Additionally, the index posted an increase of 16.1 percent year-on-year (Chart 1).
- The increase observed on monthly basis was reflected in hospitality establishments across all the reporting regions. The southern region registered the highest increase of 31.0 percent followed by the northern region (23.9%) and coastal region (17.4%) into second and third position, respectively.

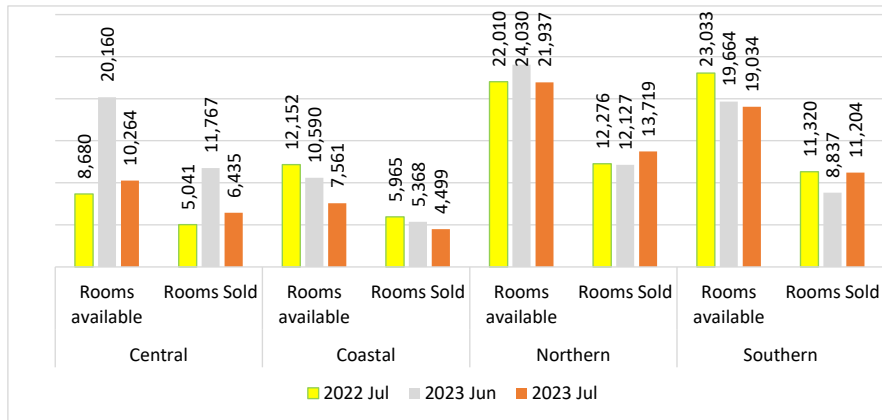
Chart 2: Number of rooms available and rooms sold



- In July 2023, the number of rooms available nationally was estimated at 58 796 rooms of which 35 857 rooms were sold. A similar trend was also observed for rooms available and rooms sold in June 2023 (Chart 2).

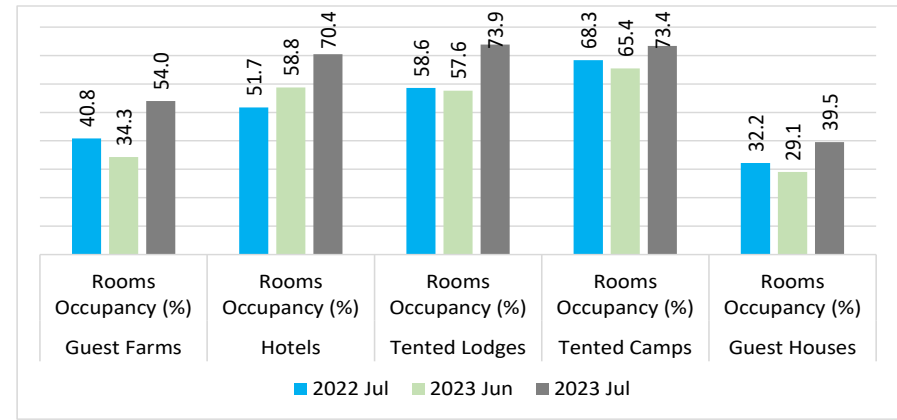
¹ This chart is limited to -10 percent and 100 percent for better presentation.

Chart 3: Number of rooms available and rooms sold by region



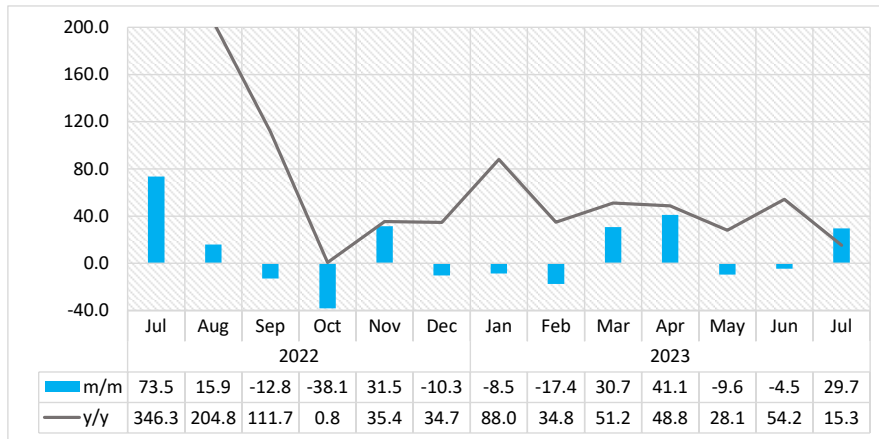
- For the month of July 2023, the number available rooms for the northern region was 21 937 compared to 24 030 available rooms and 22 010 available rooms recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 13 719 rooms were sold in the northern region during the review period as opposed to 12 127 rooms and 12 276 rooms that were demanded in June 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 19 034 during the reporting period, while the number of rooms sold amounted to 11 204 for the same period. This resulted in a surplus of 7 830 rooms.

Chart 4: Rooms occupancy by type of hospitality establishments



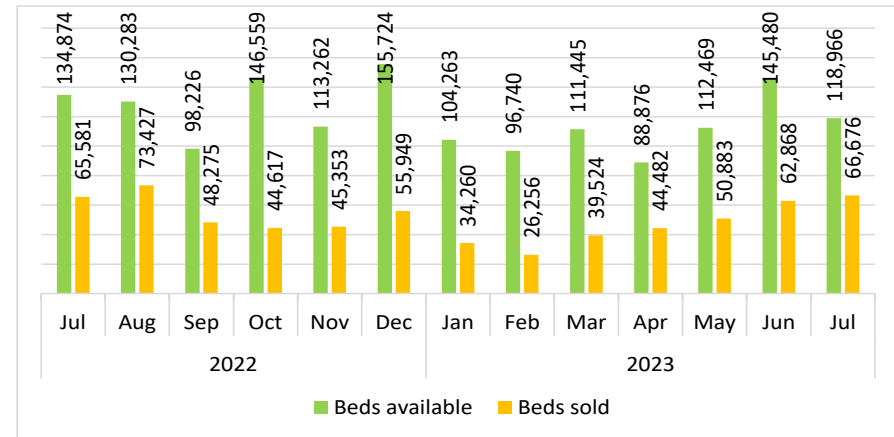
- Rooms’ occupancies in July 2023 across all the accommodation establishments type were higher than those recorded a month earlier, (Chart 4).
- The rooms’ occupancies recorded in July 2023 for Tented Lodges stood at 73.9 percent compared to 57.6 percent in the preceding month, while the same trend was observed for Tented Camps (73.4% compared to 65.4%), Hotels (70.4% compared to 58.8%), Guest Farms (54.0% compared to 34.3%) and Guest houses (39.5% compared to 29.1%).

Chart 5: Beds Occupancy Index, Percentage Change²



- The **Index for Beds' Occupancy rate** on monthly basis expanded by 29.7 percent in July 2023 in contrast to a decline of 4.5 percent recorded in the previous month. Additionally, the index grew on a yearly basis by 15.3 percent (Chart 5).
- The increase in the index for bed occupancy rates on a monthly basis is owed to a rise in occupancy rates observed across all the reporting regions for hospitality establishments.

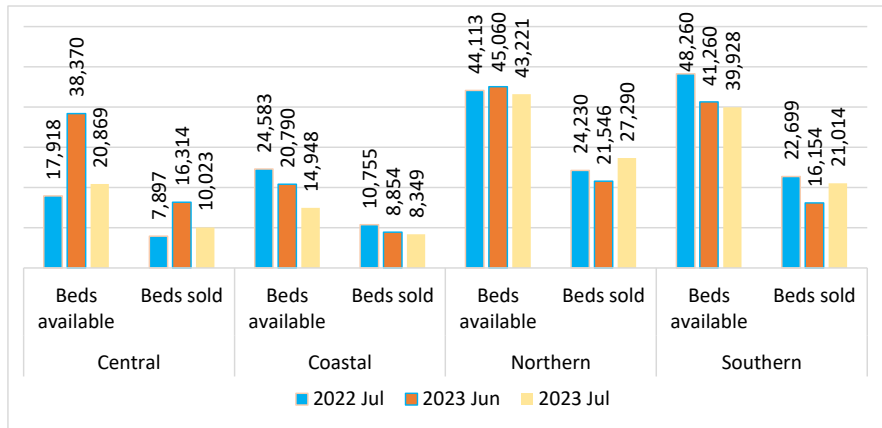
Chart 6: Number of beds available and beds sold



- For the month of July 2023, the registered number of beds provided nationally for accommodation stood at 118 966, of which 66 676 beds were sold during the review period as opposed to 62 868 beds sold in June 2023 (Chart 6).

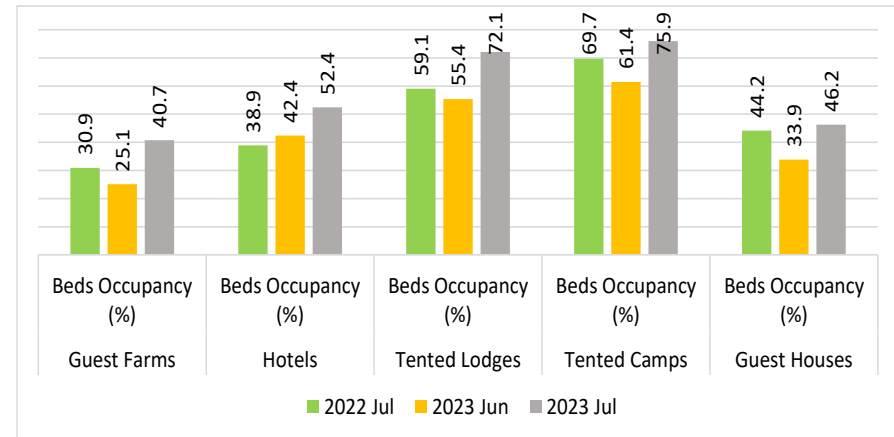
² This chart is limited to -40 percent and 200 percent for better presentation.

Chart 7: Number of beds available and beds sold by region



- In July 2023, a total number of 43 221 beds were provided from hospitality establishments in the northern region as opposed to 45 060 beds and 44 113 beds recorded in the previous month and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the review period was 39 928 while only 21 014 beds were demanded during the same period, translating into the highest monthly surplus of 18 914 beds.
- The northern region registered the second highest beds surplus of 15 931 in July 2023, while both the central and coastal regions recorded the least surpluses of 10 846 beds and 6 599 beds, respectively.

Chart 8: Beds occupancy by type of hospitality establishments



- During the month under review, relative growth in bed occupancy was observed across all the hospitality establishments (Chart 8).
- Tented Camps recorded the highest occupancy rate of 75.9 percent during July 2023. Tented Lodges and Hotels followed into second and third places with bed occupancy 72.1 percent and 55.4 percent, respectively. Guest Farms also posted a notable monthly growth of 40.7 percent during the period under review.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent