

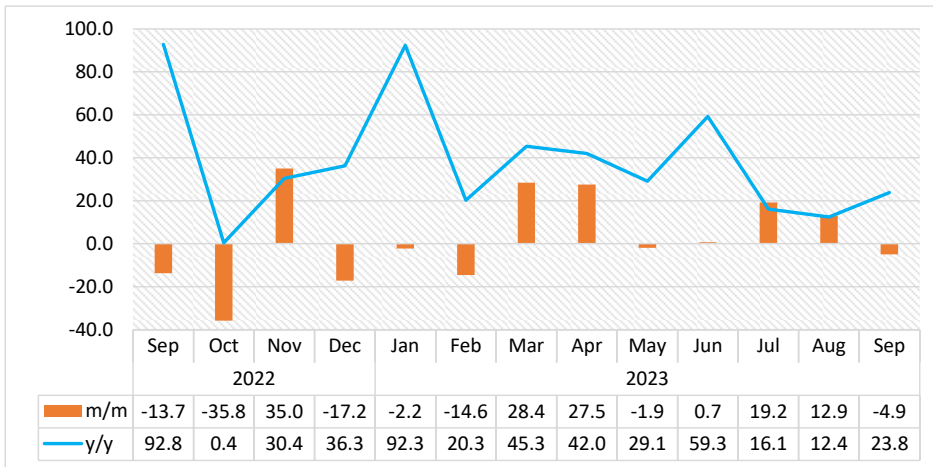
HOTEL

ROOMS & BEDS OCCUPANCY

SEPTEMBER 2023

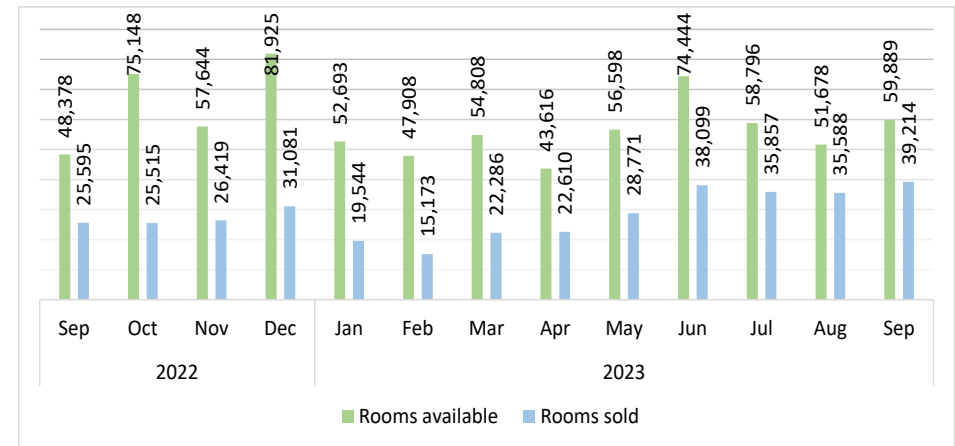


Chart 1: Rooms Occupancy Rate Index, Percentage Change



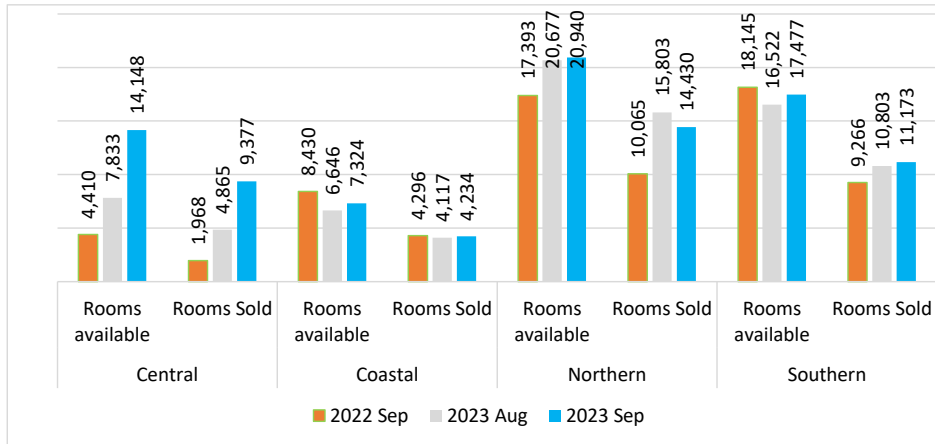
- The **Index for Rooms' Occupancy Rate** on a monthly basis registered a decrease of 4.9 percent in September 2023, in contrast to a growth of 12.9 percent recorded a month earlier. On the other hand, the index posted an increase of 23.8 percent year-on-year (Chart 1).
- The decline observed on monthly basis was reflected in hospitality establishments across all the reporting regions except for the central region that recorded an increase.
- The northern region registered the highest decrease of 9.8 percent, followed by the coastal region (-6.7%) and southern region (-2.2%) into second and third positions, respectively. On the other hand, the central region showed an increase of 6.7 percent during the period under review.

Chart 2: Number of rooms available and rooms sold



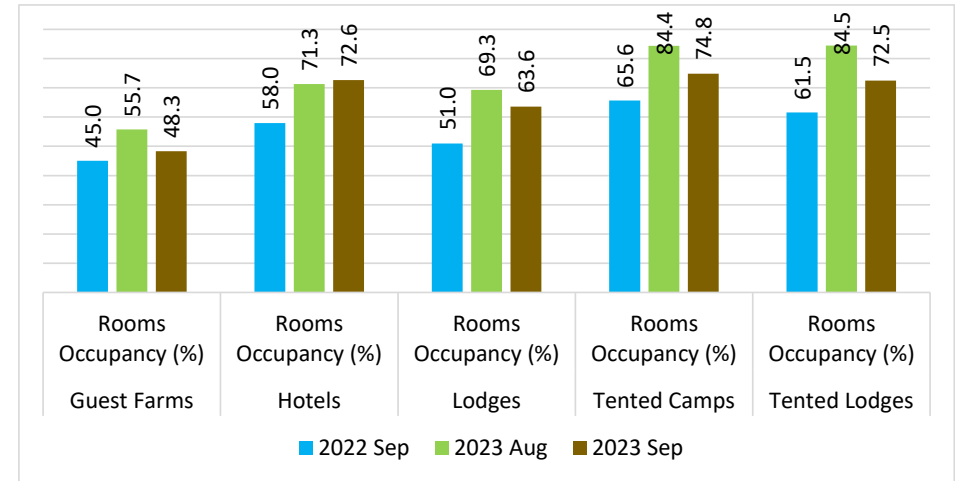
- In September 2023, the number of rooms available nationally was estimated at 59 889 rooms of which 39 214 rooms were sold. A similar trend was also observed for rooms available and rooms sold in August 2023 (Chart 2).

Chart 3: Number of rooms available and rooms sold by region



- For the month of September 2023, the number of available rooms for the northern region was 20 940 compared to 20 677 available rooms and 17 393 available rooms recorded a month earlier and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 14 430 rooms were sold in the northern region during the review period as opposed to 15 803 rooms and 10 065 rooms that were demanded in August 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 17 477 during the period under review, as opposed to 11 173 rooms sold for the same period. This resulted in a surplus of 6 304 rooms.

Chart 4: Rooms occupancy by type of hospitality establishments



- Rooms’ occupancies in September 2023 across all the accommodation establishments type slowed down than those recorded a month earlier, except for the hotels that recorded an increase (Chart 4).
- The rooms’ occupancies recorded in September 2023 for hotels stood at 72.6 percent compared to 71.3 percent recorded a month earlier, while the opposite trend was observed for Tented Camps (74.8% compared to 84.4%), Tented Lodges (72.5% compared to 84.5%), Lodges (63.6% compared to 69.3%), whereas the guest farms also noted a slowdown (48.3% compared to 55.7%) during the period under review.

Chart 5: Beds Occupancy Index, Percentage Change¹

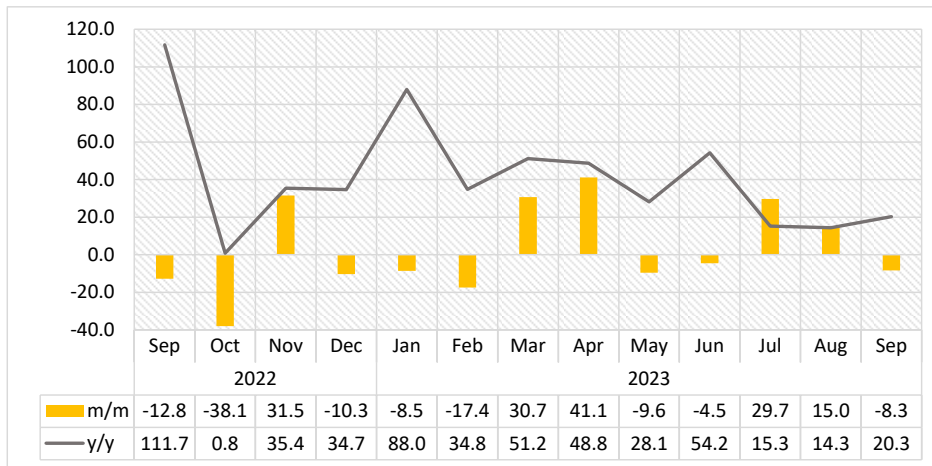
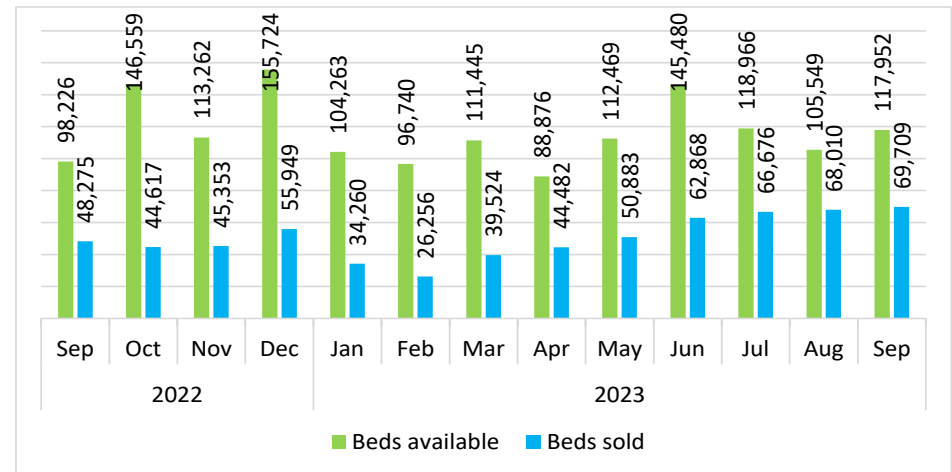


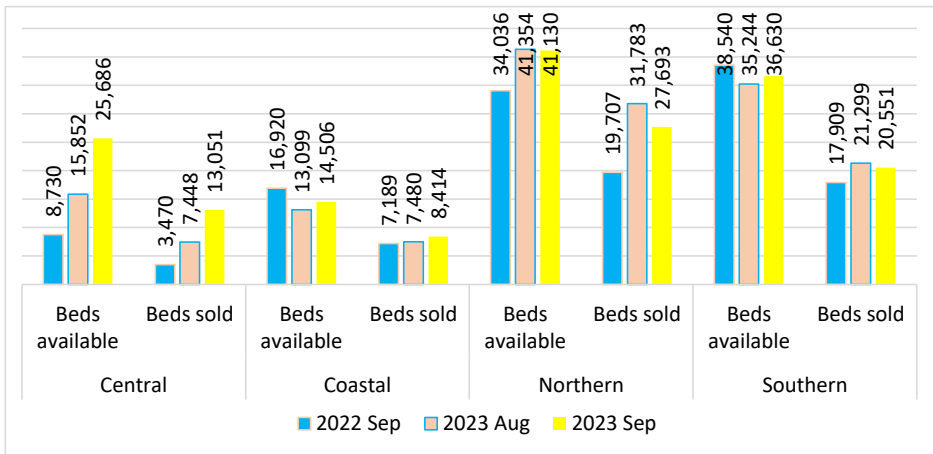
Chart 6: Number of beds available and beds sold



- The **Index for Beds' Occupancy rate** on monthly basis registered a decrease of 8.3 percent in September 2023, in contrast to a growth of 15.0 percent observed in the previous month. On the other hand, the index grew on a yearly basis by 20.3 percent (Chart 5).
- The decrease in the index for bed occupancy rates on a monthly basis is owed to a drop in occupancy rates observed in the northern and southern regions for hospitality establishments, except for the central and coastal regions that recorded increases during the period under review.

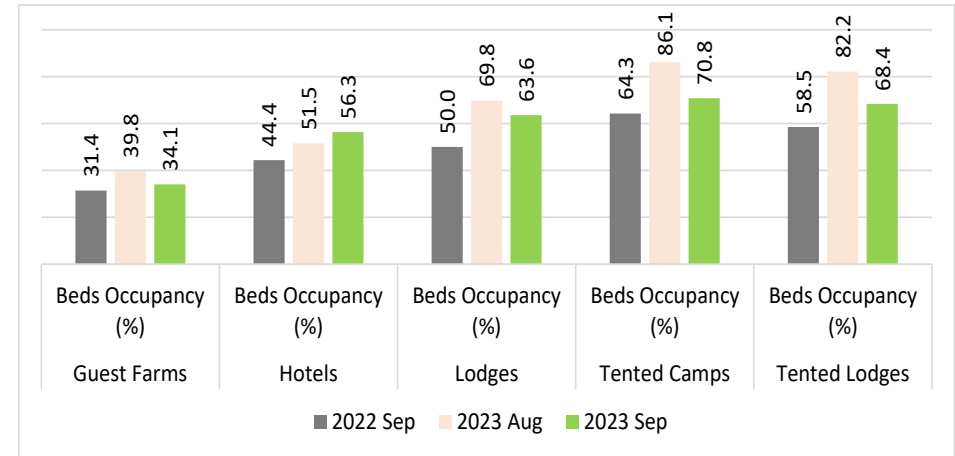
- For the month of September 2023, the registered number of beds provided nationally for accommodation stood at 117 952, of which 69 709 beds were sold during the review period as opposed to 105 549 beds provided and 68 010 beds sold in August 2023 (Chart 6).

Chart 7: Number of beds available and beds sold by region



- In September 2023, a total number of 41 130 beds were provided from hospitality establishments in the northern region as opposed to 41 354 beds and 34 036 beds recorded in the previous month and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the review period was 36 630 while only 20 551 beds were demanded during the same period, translating into a monthly surplus of 16 079 beds.
- The northern region registered the second highest beds surplus of 13 437 in September 2023, while both the central and coastal regions recorded the least surpluses of 12 635 beds and 6 092 beds, respectively.

Chart 8: Beds occupancy by type of hospitality establishments



- During the month under review, relative growth in bed occupancy was observed in the hospitality establishments solely for Hotels (Chart 8).
- Tented Camps recorded the highest occupancy rate of 70.8 percent during September 2023. Tented Lodges and Lodges followed into second and third places with bed occupancy of 68.4 percent and 63.6 percent, respectively. Guest Farms also posted a notable monthly slow increase of 34.1 percent during the period under review.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent