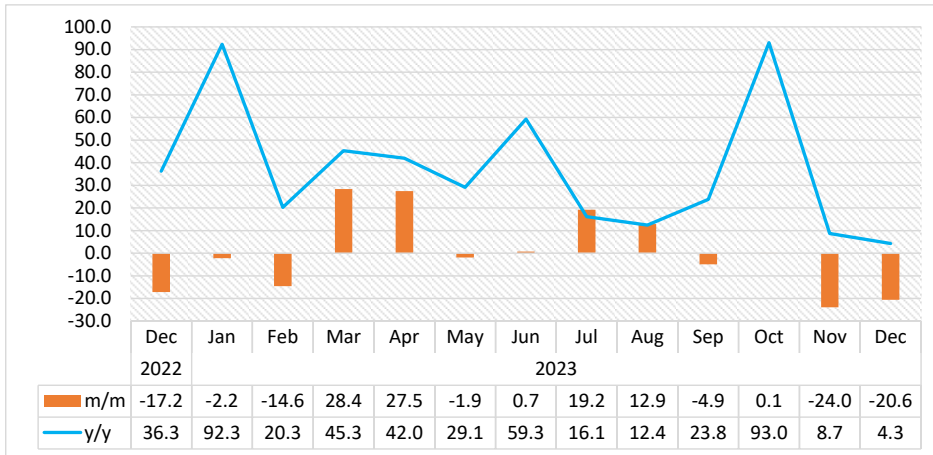


ROOMS & BEDS OCCUPANCY

DECEMBER 2023

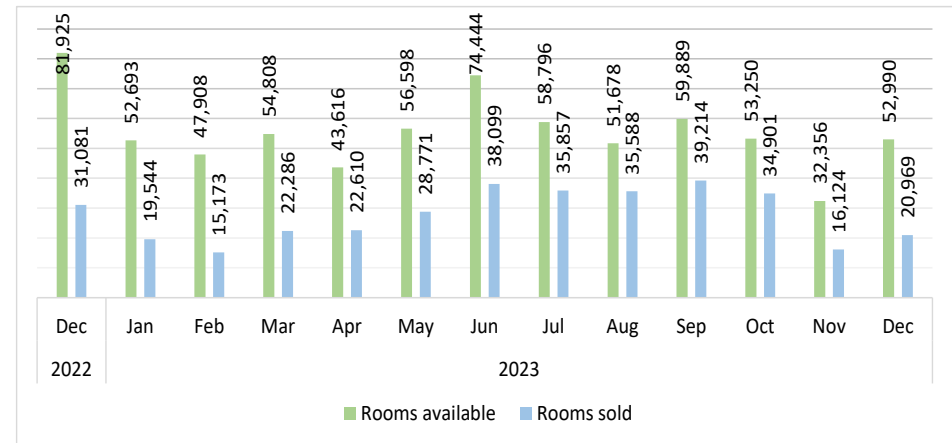


Chart 1: Rooms Occupancy Rate Index, Percentage Change



- The **Index for Rooms' Occupancy Rate** on a monthly basis declined by 20.6 percent in December 2023, compared to a decrease of 24.0 percent witnessed in the previous month. Conversely, the index posted an increase of 4.3 percent year-on-year (Chart 1).
- The decrease observed on monthly basis was reflected in hospitality establishments across all the regions.
- The northern region registered the highest decline of 31.6 percent, followed by central region (-15.8%) and southern region (-8.8%) into second and third positions, respectively. The coastal region also registered a decline of 8.1 percent during the period under review.

Chart 2: Number of rooms available and rooms sold



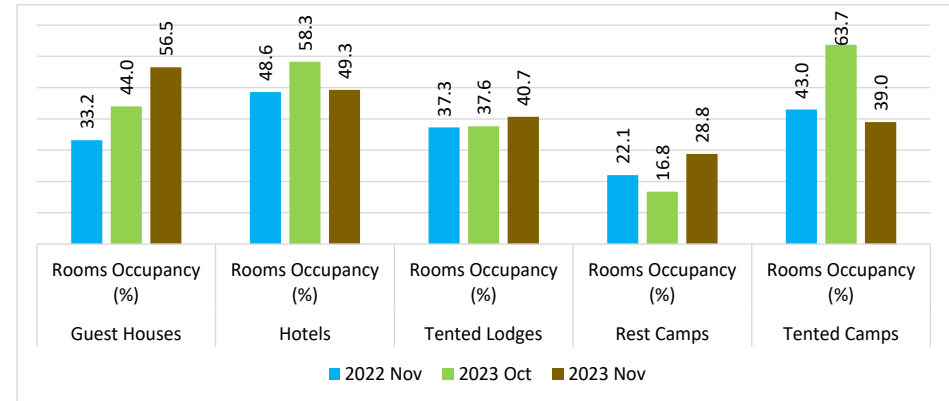
- In December 2023, the number of rooms available nationally was estimated at 52 990, of which 20 969 rooms (39.6%) were sold (Chart 2).

Chart 3: Number of rooms available and rooms sold by region



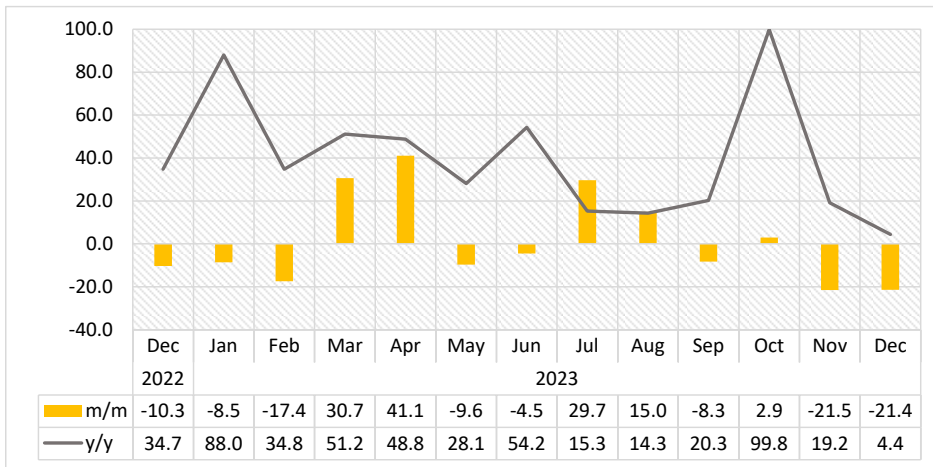
- For the month of December 2023, the number of available rooms for the northern region was 23 250 compared to 16 934 available rooms and 23 456 available rooms recorded a month earlier and in the corresponding month of 2022, respectively (Chart 3).
- Additionally, 8 440 rooms were sold in the northern region during the review period as opposed to 8 983 rooms and 6 206 rooms that were demanded in November 2023 and in the corresponding month of 2022, respectively.
- In the southern region, the number of rooms provided stood at 19 023 during the period under review, of which 7 339 were sold. This resulted in the surplus of 11 684 rooms.

Chart 4: Rooms occupancy by type of hospitality establishments



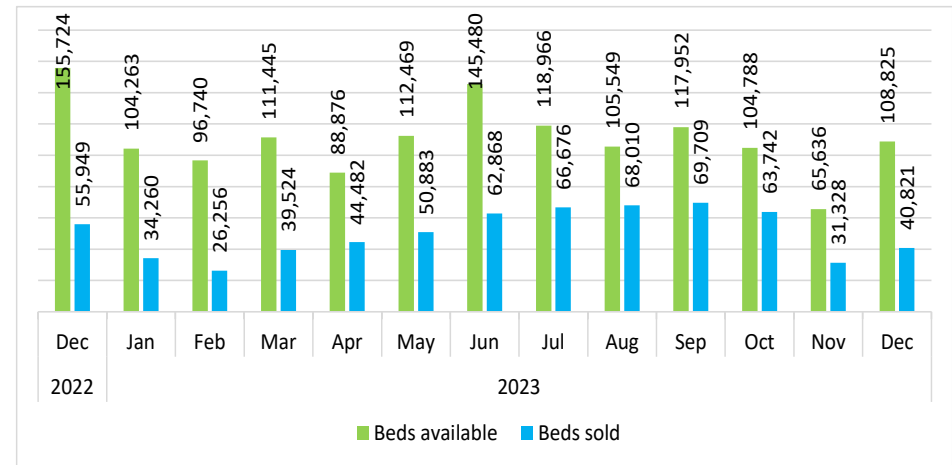
- Rooms' occupancies in December 2023 for hotels and tented camps slowed down, while guest houses, tented lodges and rest camps showed increases from the previous month (Chart 4).
- The rooms' occupancies recorded in December 2023 for hotels stood at 49.3 percent compared to 58.3 percent recorded in the preceding month. The same trend was observed for tented camps (39.0% compared to 63.7%).
- On the other hand, guest houses (56.5% compared to 44.0%), tented lodges (40.7% compared to 37.6%) and rest camps (28.8% compared to 16.8%) showed declines during the period under review.

Chart 5: Beds Occupancy Index, Percentage Change



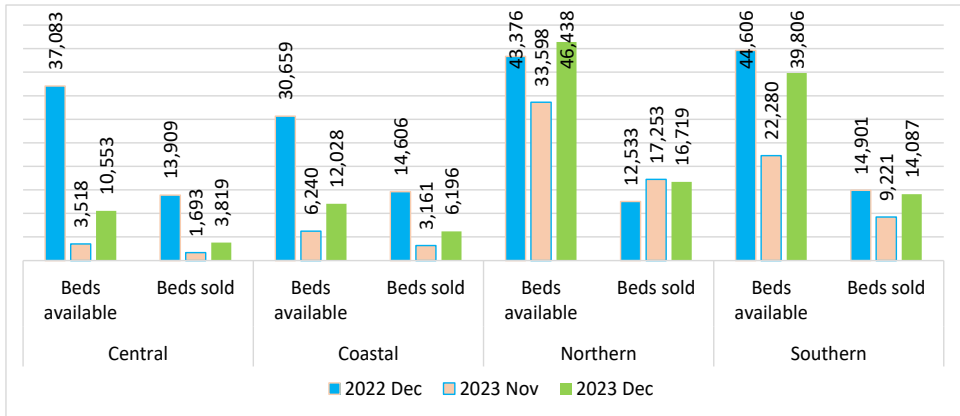
- The **Index for Beds' Occupancy rate** on monthly basis declined by 21.4 percent in December 2023 compared to a reduction of 21.5 percent noted in the previous month. Conversely, the index grew on a yearly basis by 4.4 percent (Chart 5).
- The decrease in the index for bed occupancy rates on a monthly basis is owed to a reduction in occupancy rates observed in hospitality establishments for the northern, central and southern regions, except for the coastal region that recorded an increase during the period under review.

Chart 6: Number of beds available and beds sold



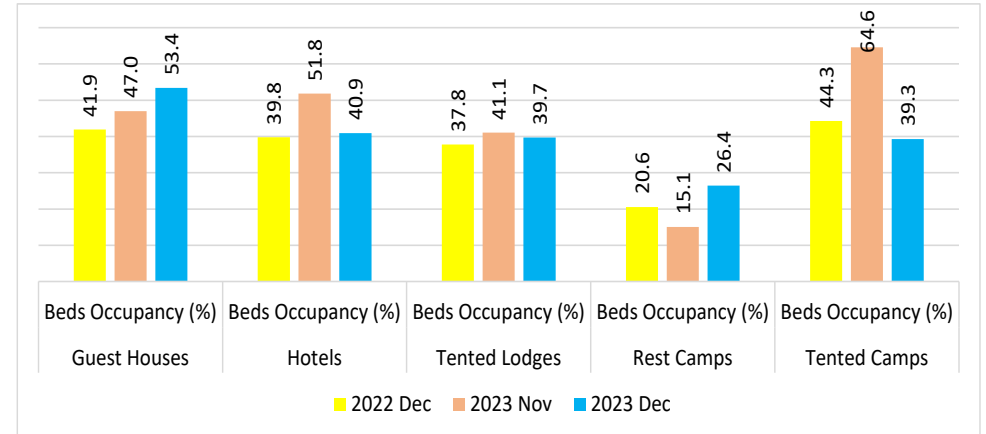
- For the month of December 2023, the registered number of beds provided nationally for accommodation stood at 108 825, of which 40 821 beds were sold during the review period compared to 65 636 beds provided and 31 328 beds sold in November 2023 (Chart 6).

Chart 7: Number of beds available and beds sold by region



- In December 2023, a total number of 46 438 beds were provided from hospitality establishments in the northern region as opposed to 33 598 beds and 43 376 beds recorded in the preceding month and in the corresponding month of 2022, respectively (Chart 7).
- For the southern region, the number of beds provided during the review period was 39 806 while only 14 087 beds were demanded during the same period, translating into a monthly surplus of 25 719 beds.
- However, the northern region registered the highest beds surplus of 29 719 in December 2023, while the central and coastal regions recorded the least surpluses of 6 734 beds and 5 832 beds, respectively.

Chart 8: Beds occupancy by type of hospitality establishments



- During the month under review, lower bed occupancy was observed in the hospitality establishments mainly for hotels, tented lodges and tented camps (Chart 8).
- Guest houses recorded the highest occupancy rate of 53.4 percent during December 2023. Hotels and tented lodges followed into second and third places with bed occupancy of 40.9 percent and 39.7 percent, respectively. Additionally, tented camps posted a beds' occupancy of 39.3 percent during the review period.

Table 1: The indices of rooms and beds occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0

Table 1: The indices of rooms and beds occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent